

Story, Design, Action: Career Paths in World-Making

Tues June 27

2:00 – 3:00	1 Klarman G42	Welcome, Tribal Acknowledgement, Intros
2:30 – 3:00	2 Ag Quad	Ag Quad as Information Architecture
3:00 – 4:00	3 Warren B-73	Global Development, Health Access Connect & Data Storytelling
4:00 – 4:30	1 Klarman G42	Cosmogram as Experience Base and Guidance Device

Wed June 28

9:00 – 10:00	1 Klarman G42	Literatures in English, 4H & Civic Storytelling
10:00 – 10:30	2 Arts Quad	Arts Quad as Experience Design
10:30 – 11:30	3 Statler 291	Hospitality School, Ithaca Sheepskin & Experience Design
11:30 – 12:00	4 Uris Library	Harry Potter and Experiential Architectures
12:00 – 1:00	5 Physical Sci Atrium	Lunch
1:00 – 1:30	6 Engineering Quad	Engineering Quad as Operational Database
1:30 – 2:30	7 Gates 310	Information Science & Civic Storytelling, DE2
2:30 – 4:30	8 Klarman G42	Canva, Transmedia Storytelling, Open Studio/Lab

Thurs June 29

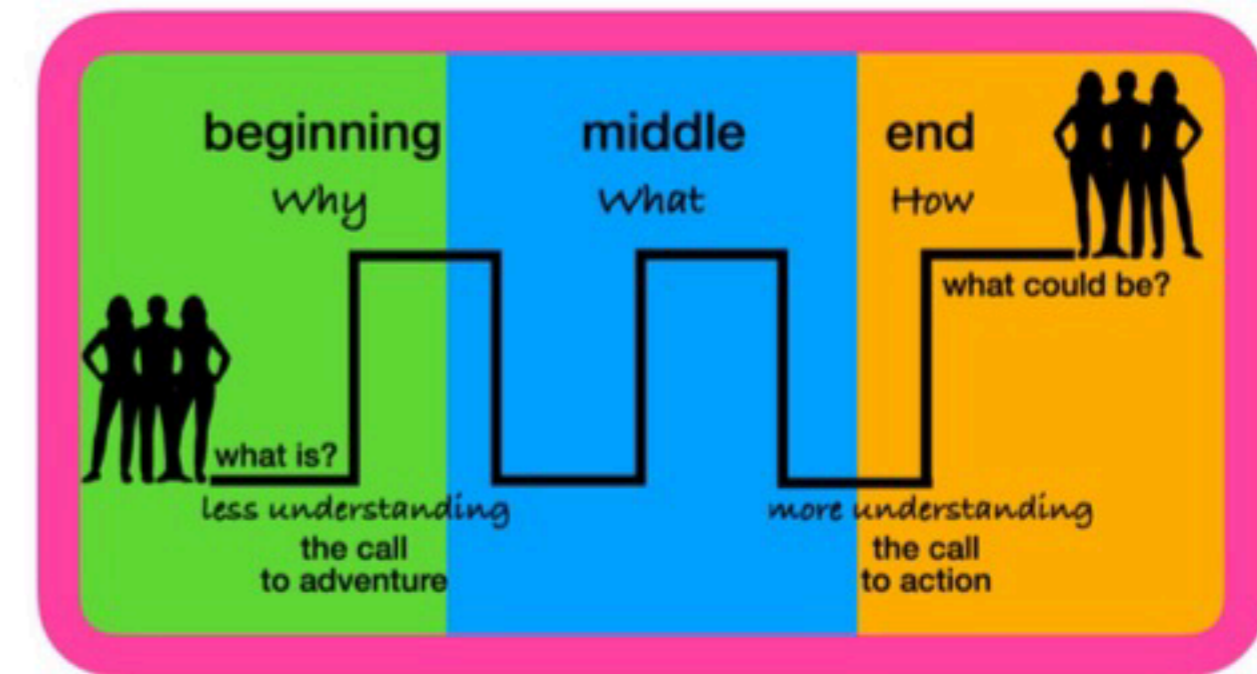
9:00 – 10:00	1 Klarman G42	Open Studio/Lab
10:00 – 11:00	1 Klarman G42	Studio Rehearsal
11:00 – 12:00	1 Klarman G42	4-H Transmedia Festival

Design Project: Career Paths in World-Making

Tuesday

Wednesday

Thursday



From What Is? to What Could Be?

1. TUES: COSMOGRAM : WHAT IS?

BEGIN by tuning in your **WHY**: What are your interests & passions, what worlds spark you? Create your cosmogram: draw a circle with 4 quadrants with 1-2 memories or passions in each from School, Family, Community/History, and Pop Culture. Draw images, jot down key words. Go wide, not narrow. Look for patterns, flashes as you explore paths around Quad. Make notes, sketches, photos. Upload to Google folder: <https://tinyurl.com/4Hfolder>. Begin thinking about WhyWhatHow structure.

2. WED: SPARKLINE : CAREER PATHS TO POSSIBLE WORLDS

In the MIDDLE, explores programs on other Quads: **WHAT** career paths spark your interests? Continue researching by visiting programs in other Colleges across campus. Make more notes, etc. at each site. Look for patterns of divergence and convergence, expanding and focusing interests. Start reflecting on the emerging set of futures worlds within your WhyWhatHow structure. Begin selecting images and insights and also outlining or storyboarding paths and worlds within your sparkline.

3. THURS: PECHA KUCHA: WHAT COULD BE?

END by making a 2-min (6x20) presentation: **HOW** can paths help you make those worlds? Working in Canva, Google Slides, or another platform, compose 6 slides with images, along with a script of 2-3 sentences for each slide. Use cosmogram and sparkline to report your interests (Why), research (What), and next steps (How). Practice your mini-PechaKucha with your team: hone script, images, and performance as needed. Present paths and worlds to show everyone What Could Be.

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Workshop site: <https://blogs.cornell.edu/storydesignaction/>

