

SLOW POULTRY - *Sustainable Poultry Production* *Strategy Seminar Description*

SEMINAR OVERVIEW & GOALS:

In this workshop you will learn about poultry history. Learn about poultry that fed the mouths of our grandparents, great grandparents and forefathers. How the poultry industry has drastically changed over the last seventy-five years! Learn about industrialized poultry and the transition from traditional, slow growing poultry. We will carefully study what sustainable poultry looks like; birds that can naturally reproduce, be genetically maintained, capable of enjoying outdoor pasture and grow at a normal, slow growth rate! Slow growth means strong skeletal structure, normal organ development, more muscle and texture to the meat, more nutrient and genetic strength with strong immunities. You will also get an overview of standard breeds from around the world.

After we have carefully examined poultry breeds and understood the differences of standard bred poultry verses industrialized, hybrid poultry - we will carefully look at the end product. We will carefully look at the two aspects of sustainable production - breeding & growing! You will learn how to effectively breed flocks of poultry that are both productive and profitable. You will learn the basic fundamentals of improving the birds through breeding and how to maximize production with the proper husbandry skills and pastured environment.

To effectively multiply sustainable flocks of standard bred poultry, we must first create models of sustainable poultry production so that those being mentored can experience the "real life model" and learn from it. A sustainable poultry production model is one that breeds, grows and markets standard bred poultry that can naturally reproduce and be genetically maintained. This entire process of sustainable poultry production can be completed on one single farm, within a community or region; depending on the desired number of birds to be produced. In this section of the seminar, we will carefully look at three different models of sustainable poultry production; *The Homesteading Model*, *The Community Model* and *The Regional Model*.

Finally, the practical pieces that are necessary for success. These elements include facilities, feed, finances and pasture foraging. The training manual will be filled with resources that include budget overviews, facility plans, pasture growing strategies, feeding instructions and proper feed recipes. We will also begin to look at the necessity of appropriate cooking techniques and marketing strategies.

DATE: Saturday, April 18th, 2015

Workshop times: 9:00am – 5:00pm (registration begins at 8:30am)

WORKSHOP LOCATION: (western NY)

Wild Geese Farm

8499 Agett Road

Franklinville, NY 14737

Contact person: Lynn Bliven – 716.244.0290

Email: lao3@cornell.edu

Cost: \$89.00 if paid by Friday, April 10th. AFTER April 10th, the registration cost increases to \$109.00. Registration includes training notes & lunch. Send checks to *Sustainable Poultry Network - 642 Moffitt Hill Road, Old Fort, NC 28762.* You can also register on line at www.sustainablepoultrynetwork.com

Overnight accommodations: The Inn at Houghton Creek (11 miles) 585-567-8400

Econ Lodge Cuba (12 miles) 866-460-7456

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