This course will focus on learning how to communicate concepts and knowledge from the psychological sciences to the public. We will examine the challenges associated with science communication, including ways to engage the perspectives of diverse audiences. We will also learn how to evaluate the impact of our efforts on the audience's knowledge and attitudes. Most of our activities will focus on the development of exhibits for the Ithaca Sciencenter. We will develop exhibit prototypes, evaluate the public’s engagement with them and they learned from that experience, and use feedback to refine our prototypes. The goal will be to effectively convey current understanding of psychological processes to the general public, with an emphasis on engaging young children.

The seminar is limited to 15 students. Instructor permission is required to enroll in the course because the quality of our activities and discussions will largely rest on the contributions of the students. Students will be expected to actively contribute to idea and prototype development. They will also present research and lead discussion 1–2 times during the semester.

Please return this application, via email or psychology department mailbox, to one of the co-instructors, Michael Goldstein (mhg26) or Khena Swallow (kms424).

Name: ___________________________    CUID: ___________________________

Email: ___________________________    Major: ___________________________

Year (circle one): frsh    soph    jr    sr    grad

Overall GPA (if undergraduate): ___________________________

Please list your Cornell courses that you think are relevant to this seminar:

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Why do you want to take this course?