Behaviour Change MSc
2017/18 Entry
www.ucl.ac.uk/behaviour-change/msc
Why study this course?

Changing human behaviour is central to well-being, social cohesion and environmental sustainability.

Combating unhealthy lifestyles, reducing carbon emissions, improving productivity etc. require behaviour change at individual, organisational and population levels.

Government and public bodies, charities and commercial companies now routinely seek to integrate behaviour-change research within their policies and practices in areas such as health, environment and transport.

This ground-breaking MSc will train and develop a new generation of researchers, practitioners and policymakers to advance and translate this expertise in a wide range of jobs.

Career prospects

The MSc in Behaviour Change is an excellent foundation for a career in public and private sector organisations, charities and academia. Employees with knowledge and skills in behaviour change are increasingly in demand across a range of different disciplines.

A survey by the CBC found that 32 out of 34 of employers stated that behaviour change was of central importance to the success of their organisation, and 33 out of 34 stated that their organisation would benefit from employing an individual with an MSc in Behaviour Change.
The MSc is run by UCL’s Centre for Behaviour Change (CBC)

Led by Susan Michie, Professor of Health Psychology at UCL, the CBC (www.ucl.ac.uk/behaviour-change) is a world-leading centre for expertise in behaviour change that fosters interdisciplinary knowledge exchange and translates expertise to those wishing to apply it within their work and/or studies.

Students will take four core modules and a further three elective modules selected from a choice of nine covering topics such as health, transport and energy use.

These, along with a research-based dissertation, will equip students with the knowledge and ability to critically appraise theories, methods and evidence for understanding behaviour and behaviour change from a range of disciplinary perspectives, and develop and evaluate their own behaviour change interventions.

This programme is also available as a Postgraduate Diploma or Certificate, which does not require students to complete the research methods or research project modules.

For more information about the course and to apply, see www.ucl.ac.uk/behaviour-change/msc or contact Programme Co-Director Dr Paul Chadwick, mscbehaviourchange@ucl.ac.uk
MSc in Behaviour Change
at University College London, UK

A new and unique postgraduate degree in behaviour change drawing on multidisciplinary scholarship and its application. It is available as a full-time or flexible part-time course from September 2017. It welcomes graduates from all disciplines wishing to learn the principles behind successfully changing behaviour to address global problems.

Core Modules
✓ Intervention Development & Evaluation
✓ Theories and Models of Behaviour Change
✓ Behaviour Change: An Interdisciplinary Approach
✓ Research Methods and Evidence for Global Health
✓ Research Project

Options*
✓ Health and Wellbeing
✓ Transport Behaviour
✓ Energy, People and Behaviour
✓ Making Policy Work
✓ Wellbeing in Buildings
✓ Social Cognition
✓ Social Psychology of Risk
✓ Public Ethics
✓ Consumer Behaviour

* (Subject to availability and student numbers)

Teaching and Learning

The programme is delivered through seminars, lectures, small group discussion, project work and independent study. Tutors are highly experienced, internationally recognised researchers and practitioners in behaviour change. We can support students to find and complete a work experience placement.

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