ENGRG/MAE 2270

Introduction to Entrepreneurship for Engineers

Fall. 3 credits. Graded

Prerequisite: Open to all Cornell students regardless of major.

A solid introduction to the entrepreneurial process to students in engineering. The main objective is to identify and to begin to develop skills in the engineering work that occurs in high-growth, high-tech ventures. Basic engineering management issues, including the entrepreneurial perspective, opportunity recognition and evaluation, and gathering and managing resources are covered. The fundamentals of supply and demand and other basic microeconomic terms are covered. Technical topics such as the engineering design process, product realization, and technology forecasting are discussed.