LEARN directly from successful leaders in fast emerging industries that link health, wellness, and senior living with hospitality and design thinking.

GAIN a first-hand understanding of industry issues, trends, opportunities, and challenges. The speakers share their views on business, managerial, career, and critical industry-related issues.

MEET the industry leaders to learn about transdisciplinary career opportunities and integrated approaches.

Cornell University

Hospitality, Health, and Design Industry Immersion Seminar

HADM/DEA 4055/6055
Fridays 9:05 a.m. – 9:55 a.m.
398 Statler Hall
1 credit
Open to Juniors, Seniors, and Graduate Students

SPRING 2017

SPEAKERS

03 FEB
The Health Experience Economy – Uniting Perspectives to Drive Better Outcomes
Jeff Auker
Director, Customer and Digital Experiences in Healthcare
PricewaterhouseCoopers
Andrea Fishman
Partner, PricewaterhouseCoopers Experience Center

03 MAR
The Healthcare Industry is Rapidly Moving to a Personal Consumer Based Model; The Integration of Healthcare and Hospitality is a Strategic Imperative
Robert Ritz, MHA ’87
President
Mercy Medical Center

10 FEB
Good Health is Closer than you Think
T. Colin Campbell, MNS ’57, PhD ’62
Jacob Gould Sherman Professor Emeritus of Nutritional Biochemistry, Cornell University

10 MAR
Hospitality Design Influences in Healthcare Design and Its Impact
Elizabeth Sullivan
Director, Facilities and Real Estate, Planning
Montefiore Health System

17 FEB
Hospitality and Wellness into the Future
Thomas Klein
Chief Operating Officer
Canyon Ranch

17 MAR
Developing a Wellness Hotel Chain: Taking Wellness Outside of Spa and Integrating it into Hotel Operations
Neil Jacobs
Chief Executive Officer
Six Senses Hotels Resorts Spas

24 FEB
The Academic Medical Center – How Hospitality and Experience Support Patient Care
Abigail Brueggeman, CHE ’96
Real Estate Project Administration, Northwestern Memorial Healthcare Corporation

24 MAR
Salutogenic Design and Its Effects on Humans
Carol Rickard-Brideau
Partner, Global Workplace Practice Leader, Little

For more information contact CIHF@cornell.edu