AGENDA

Cornell Institute for Healthy Futures
Innovating Across Hospitality, Health, and Design

2016 Roundtable: Exploring Ideas from Hospitality, Health Management, and Design for Senior Housing and Care

Thursday, April 21, 2016

4:30 – 5:30 p.m.  Panel/Q & A on Career Opportunities
Brooke Hollis and David Schless, Co-moderators

Denise Boudreau-Scott, MHA ’94
Owner, Denise B. Scott, LLC

John DeHart, SHA ’96
Co-Founder, Hartify Brands

David Gress
National Client Executive, Sodexo

Lynne Katzmann
President and CEO, Juniper Communities

Steve Kramer
President and CEO, The Mayflower Retirement Community

Bill Sims, Managing Principal, HJ Sims

5:30 – 7:00 p.m.  Welcome Reception
Posters from students in courses including:

Hospitality, Health, and Design Industry Immersion Seminar
(HADM/DEA 4055/6055)

Quality Systems and Processes (HADM 4030/6030)

Health and Healing Studio (DEA 3304)

Operations and Planning of Senior Living and Related Facilities
(PAM 5500/HADM 6033)

Fundamentals of Health Facilities Planning for Managers (PAM 5740)

Graduate Independent Research (HADM 6990)

198 Statler Hall
Cornell University

SHA Tower 5th Floor
Silver Birch Suite
Exploring Ideas from Hospitality, Health Management, and Design for Senior Housing and Care Roundtable

Friday, April 22, 2016
7:30 a.m. – 3:00 p.m.

Roundtable Chair:
Brooke Hollis, Associate Director, Cornell Institute for Healthy Futures & Sloan Program in Health Administration, College of Human Ecology, Cornell University

Participants:
• David Allen, Director, PwC Strategy& - Healthcare New Entrants & Innovators
• Elizabeth Ambrose, Proprietor, Bridges Cornell Heights
• Mary Blyth, Corporate Director Care Coordination, New York Presbyterian Hospital
• Denise Boudreau-Scott, MHA ’94, Owner, Denise B. Scott, LLC
• John DeHart, SHA ’96, Co-Founder, Hartify Brands
• Esther Greenhouse, CHE ’93, MS ’03, Environmental Gerontologist, Esther Greenhouse, LLC
• David Gress, National Client Executive, Sodexo
• Bill Jones, President, Berkshire Healthcare Systems, Inc.
• Alice Katz, MBA ’76, President, The Vinca Group L.L.C.
• Lynne Katzmann, President and CEO, Juniper Communities
• Jeanna Korbas, Vice President of Design, Aptura
• Steve Kramer, President and CEO, The Mayflower Retirement Community
• Mike Lewis, Professor of Operations and Supply Management, University of Bath
• Corinna Loeckenhoff, Associate Professor, Department of Human Development, Cornell University
- **Cate O'Brien**, Director of Research, Mather LifeWays
- **John Peters**, Senior Vice President, Senior Star
- **Karl Pillemer**, Professor, Department of Human Development, Cornell University
- **David Schless**, President, American Seniors Housing Association
- **Bill Sims**, Managing Principal, HJ Sims
- **Vince Slaugh**, Visiting Assistant Professor of Supply Chain Management, Smeal College of Business, Penn State University
- **Mary Tabacchi**, Associate Professor, School of Hotel Administration, Cornell University
- **Elaine Wethington**, Professor of Human Development, Cornell University
- **Eileen McCoy Whang**, Work/Life Consultant, Cornell University
- **Patricia Will**, Founder and CEO, Belmont Village Senior Living
- **Jie Zhang**, Assistant Professor, University of Vermont
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Friday, April 22, 2016

7:30 - 8:30 a.m.  Registration and Networking Breakfast
                    Carrier Ballroom Foyer
                    Statler Hotel

8:30 - 8:45 a.m.  Welcome and Introductions
                    Brooke Hollis, Chair
                    Carrier Ballroom

8:45 - 10:00 a.m.  Ideas from Hospitality, Design, and Operations
                    What is working / potential new approaches
                    Cate O’Brien and Jeanna Korbas, Moderators
                    Carrier Ballroom

10:00 - 10:15 a.m.  Break
                    Ballroom Foyer

10:15 - 11:30 a.m.  Improving Care across Acute/Post-Acute Organizations
                    Technology, processes, and relationships
                    Mary Blyth and Lynne Katzmann, Moderators
                    Carrier Ballroom

11:30 - 12:30 p.m.  Careers Luncheon
                    Taylor A & B
                    Participants and students pair up during a working lunch
                    and brainstorm to identify innovative ideas for recruiting
                    and training new young talent and developing a career
                    path for long-term opportunities.

12:30 - 1:30 p.m.  Reports from Lunch Work Groups
                    Carrier Ballroom
                    Discussion of action opportunities for workforce development

1:30 - 1:45 p.m.  Break: Making Connections
                    Ballroom Foyer

1:45 - 2:45 p.m.  Looking to the Future
                    Changing models and consumers
                    Patricia Will and John DeHart, Moderators
                    Carrier Ballroom

2:45 - 3:00 p.m.  Wrap-Up and Next Steps
                    Carrier Ballroom