David Xin Ding is an Associate professor at the Information and Logistics Technology Department, University of Houston. He holds a doctorate degree in Operations Management from University of Utah and is a certified project management professional through Project Management Institute. His current research utilizes large-scale longitudinal data collected from multiple health agencies and private research companies to examine how important operational characteristics affect hospital performance and patient outcomes.

Prior to his healthcare research, Dr. Ding used surveys to examine the impact of service design on consumer experience in both brick-and-mortar and online settings. His research has been published with academic journals including Journal of Operations Management, Journal of Service Research, Industrial Marketing Management, and Journal of Business Research, etc. Currently, he teaches project management and operations management for both undergraduate and graduate programs. He is interested in exploring innovative instructional methods such as service learning and storytelling concepts to bridge abstract concepts with business practices. His teaching and research efforts have been recognized by multiple grants and awards.