SAMPLE LETTER TO RECRUIT ATTENDEES AT FINAL PRESENTATIONS

DATE

Greetings:

We are sending this announcement to you because we know of your interest in, and commitment to, the voices of young people. We have an event we would like you to attend, and we ask that you share this opportunity with others in your program.

On (date of workshop), we will be working with a group of “children’s garden consultants.” About ___ year old youth have signed up to serve as our consultants. During their time here at ___ they will: 1) learn about how children’s garden programs and designs are typically set up, 2) visit local children’s, community and/or school gardens, 3) explore other programs nation-wide via the web, and 4) watch and work with children engaged in a garden-based learning activity.

At the end of their session, they will give two presentations to let us know what they think of what they have seen and learned, with respect to garden design and educational programming. They will share with us their perspective of what is being done well, what could be improved, and what is missing in the design and execution of children’s gardens and children’s garden programs.

Please consider joining us for their final presentation; the information is on the flyer insert. Encourage your friends and colleagues to attend – anyone who is eager to hear what young people have to say, even if gardening isn’t their first interest. We want the audience well-populated with educators so that this is a genuine experience for these youth.

We hope to see you there. Please contact me with questions at phone number or email email address.

All best,

Program Coordinator