An Overview of the Campaign

Two types of contributions

1. Strings attached directing where they are to be spent (Restricted)
   
   A. Support for things we are already doing
   
   B. Support for new academic initiatives
   
   C. Facilities (new buildings, or additions or renovations to existing buildings)

2. No strings attached regarding where they are spent (Unrestricted)

Further important distinctions between contributions

1. Contributions are to be invested and only the income spent

2. Contributions may be entirely spent in the current year