Call to Order - Speaker Bruce Lewenstein (1 min)
*Consent Items - Speaker Bruce Lewenstein (1 min)
  Approval of the April 13, 2016 Minutes as Distributed
    Approval of Proposal for Academic Title of Research Professor by the College of Human Ecology (Approved by CAPP and Posted on Dean of Faculty Website for 60 days)
Faculty Matters – Mike Fontaine, Acting & Associate Dean of University Faculty (2 min)
College of Business Update – Chris Barrett (19 min)
  College of Business Committee Report Summaries
Credit-hour Policy – Marin Clarkberg (24 min)
  Credit-Hour Compliance Evaluation
Campus Housing
  West Campus House System Review – Barbara Knuth (10 min)
  Housing Master Plan Update – Ryan Lombardi (14 min)
Cornell in China – Laura Spitz (14)
Good and Welfare (5 min)
  *Consent Items
Consent Vote By Senators

- APPROVAL OF THE APRIL 13, 2016 MINUTES

- APPROVAL OF PROPOSAL FOR ACADEMIC TITLE OF RESEARCH PROFESSOR BY THE COLLEGE OF HUMAN ECOLOGY
Faculty Matters
Mike Fontaine
Acting and Associate Dean of the Faculty
Progress Update to Faculty Senate
Cornell College of Business

Chris Barrett
Deputy Dean and Dean of Academic Affairs
May 11, 2016
CCB Committees

• Established in January to provide broad input to CCB structure/policy

• Committees:
  – Steering
  – Faculty Governance
  – Staff Synergy
  – Alumni Engagement
  – Graduate Student Synergy
  – Undergraduate Student Synergy
  – Communications

• All committees had representatives from each School, plus CALS.

• Committees also included Faculty Senate, Employee Assembly, Student Assembly and Graduate and Professional Student Association

• Committee members included 37 Faculty, 32 staff, 14 students, 15 alumni. Many others involved throughout the process.
Faculty Governance

Four unifying Governance Principles reaffirmed by the faculty:

• Continuity of School Missions and Programs
• Continuity of Faculty Expectations
• Cohesion of the College
• Fairness of Process and Outcomes
Faculty Governance

• Organized by School, disciplinary Areas and multidisciplinary Themes.
  – Schools remain tenure homes and the primary academic units of CCB
  – Faculty now affiliating with 7 Areas: Accounting; Applied Economics and Policy; Finance; Management and Organizations; Marketing and Communication; Operations, Technology and Information Management; Strategy and Business Economics
  – Multi-disciplinary/multi-School Themes will emerge soon: entrepreneurship and innovation; sustainability; etc.
Faculty Governance

• Detailed protocols developed for faculty hiring, periodic review, reappointment, promotion and tenure
  – Faculty have been part of the ongoing process throughout deliberations
  – Enhanced transparency clarity regarding processes
  – Greater attention to ‘responsibilities of position’

• An elected CCB Faculty Policy Committee to form in fall to provide policy input/oversight
QUESTIONS?
Next Steps

- Town Hall meetings upcoming
  - Students May 11; Alumni May 19
- Update for Board of Trustees: May 27
- Leadership Team:
  - Appoint school Deans
  - Appoint Associate Deans in Communication/Marketing and Alumni Affairs & Development (AA&D)
  - Appoint Area Coordinators
- Key Task Forces forming
  - Admissions; Career Services; AA&D; Faculty Vision, Mission, Values
  - More to be chartered following committee recommendations
Next Steps

• Initiate branding and marketing process
• Ready the website and key landing pages
• Draft and refine business plan for College, including performance metrics and milestones
• Continue to engage broadly across all stakeholder groups via
  – Regular updates to the community
  – Structured periodic meetings and communications
  – Feedback pathways monitored and managed
  – Form advisory councils and governance bodies
Thank you

We are inspired and encouraged by the high level and quality of engagement this semester.

Thank you to:

- Committee participants
- Faculty, staff, students and alumni for many helpful suggestions
CREDIT HOUR POLICY

MARIN CLARKBERG
Director, Institutional Research and Planning
Does Cornell have its own policy?

• To the extent “Cornell,” per se, has a policy, it is the one on the Registrar’s website: [http://courses.cornell.edu/content.php?catoid=26&navoid=6727](http://courses.cornell.edu/content.php?catoid=26&navoid=6727)

• Cornell interprets and adheres to New York State Education Department¹s definition of a credit hour, as follows:
  A student will receive one credit by satisfactorily completing a course that requires at least fifteen (15) hours of instruction and at least thirty (30) hours of supplementary assignments. Hours are adjusted proportionately for other formats of study, e.g., laboratory, studio, research, problem-based learning, and independent study.

• On average, there should be three (3) hours of work per week per credit.

• For students taking fifteen (15) credits per semester, this translates into an approximate work-week of forty-five (45) hours.
CAMPUS HOUSING

BARBARA KNUTH
Senior Vice Provost
and
Dean, Graduate School
Update on the Housing Master Planning Process

Ryan Lombardi
Vice President for Student & Campus Life
Update on the Housing Master Planning Process

Ryan Lombardi
Vice President for Student & Campus Life

May 11, 2016
Master Planning Goals

Cornell University seeks to develop a comprehensive student housing plan in light of growing enrollment, the desire to foster an engaging living and learning environment, and concerns about affordability.
Working Group

• Provide input and feedback on how we want to shape the residential experience at Cornell
• Include students, faculty, staff, and community members in discussions
• Meetings
  – February: Kick off
  – April: Initial findings and observations
  – May: Survey data and visioning session
What we have done

- Tours
- Interviews
- Focus groups
- Formation of advisory committees
- Real estate scan
- Surveys
Student surveys

March 18 → 30

3,900 undergraduate students
36% response rate

2,100 graduate and professional students
28% response rate
Data Charts

Undergraduate Students
Frequency of participation in residentially-based programming by current residence

- **Never**: 22% (On Campus) / 65% (Off Campus)
- **A few times per semester**: 38% (On Campus) / 12% (Off Campus)
- **Monthly**: 9% (On Campus) / 2% (Off Campus)
- **Bi-monthly**: 9% (On Campus) / 3% (Off Campus)
- **Weekly**: 20% (On Campus) / 12% (Off Campus)
- **Daily**: 2% (On Campus) / 5% (Off Campus)
What housing characteristics influenced housing decisions (Freshmen & Upper Division respondents)?

Factors Affecting Decision

Mean: (1) Not at all important, to (5) Very important

- All utilities and internet included
- Convenient access to a dining hall
- Quality and aesthetics of housing
- Cost of unit
- Proximity to classes
- Live with friends
- Sense of community
- Specific neighborhood
- Single bedroom
- More independence
- Ability to prepare my own food
- Leadership and self-governance
- Parent expectations
- Engage with faculty members
- Ability to have a pet

2016 Housing Master Plan Undergraduate Student Survey
What contributes to your sense of community?

<table>
<thead>
<tr>
<th>Program/Activity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dining</td>
<td>83%</td>
</tr>
<tr>
<td>Residence hall/house programs and activities</td>
<td>43%</td>
</tr>
<tr>
<td>Community Centers</td>
<td>33%</td>
</tr>
<tr>
<td>House Meals</td>
<td>43%</td>
</tr>
</tbody>
</table>

Note: Responses add up to more than 100% because respondents could select all that apply.
Housing satisfaction

Mean: (1) Not at all satisfied, to (5) Very satisfied

- Location: 4.0 (Off-Campus), 3.9 (On-Campus)
- Opportunities for social interactions: 3.8 (Off-Campus), 3.5 (On-Campus)
- Unit or building amenities: 3.6 (Off-Campus), 3.5 (On-Campus)
- Quality, design and aesthetics: 3.4 (Off-Campus), 3.4 (On-Campus)
- Good value for cost: 3.5 (Off-Campus), 3.1 (On-Campus)
Prioritizing housing options

- More on-campus undergraduate housing: Mean 4.2
- On-campus apartments for upper-division students: Mean 4.1
- Additional houses like the House System: Mean 4.1
- An option to stay in place on-campus more than 1 year: Mean 3.9
- An option to stay in place on-campus all 4 years: Mean 3.2
- Additional Cornell housing options in Collegetown: Mean 3.6
- Additional small shared-living houses: Mean 2.8
- Additional program houses: Mean 2.4

Options:
- FY Students
- Upper Division Students

Mean: (1) Not at all important, to (5) Very important
Data Charts
Graduate & Professional Students
What housing characteristics influenced graduate and professional housing decisions?

Proximity to Cornell
- Professional: 4.0
- Graduate: 3.9

Anticipated cost of housing
- Professional: 3.8
- Graduate: 3.9

Access to public transportation
- Professional: 2.9
- Graduate: 3.7

To be near shopping, banking, etc.
- Professional: 2.8
- Graduate: 3.1

Availability of Cornell-owned housing
- Professional: 2.1
- Graduate: 2.1

Living in a specific neighborhood
- Professional: 1.9
- Graduate: 1.9

Ability to have a pet
- Professional: 1.9
- Graduate: 1.7

Location within a certain school district
- Professional: 1.4
- Graduate: 1.8

Mean: (1) Not at all important; to (5) Very important
Prioritizing future housing options

- On-site bus stop: 4.2
- Sidewalk connections to campus: 4.2
- No separate fees for parking: 4.1
- More Cornell-owned G/P student housing: 3.5
- Covered or secure bicycle storage: 3.4
- Support services for international students & families: 3.3
- Separate living areas for residents w/ or w/out children: 3.3
- Small shared-living co-op houses for G/P students: 3.0
- Daycare: 2.8
- Combined housing for older UG and G/P students: 2.6
- Programming for children: 2.5
- Staff who plan community activities: 2.4

Mean: (1) Not at all important, to (5) Very important
Benchmarking

- Duke
- Northwestern
- UC Berkeley
- University of Michigan
- University of Virginia
- Virginia Tech
- Penn State
- University of Wisconsin
Initial Themes
from surveys & other feedback
Discussion

- What does it mean to be a residential campus?
- What is the reason, purpose, value to living on campus, and for how long?
- How do we enhance/promote partnerships between faculty and SCL staff?
Next steps

• May-Jun. Draft plan & planning principles
• Jun.-Jul. Financial analysis
• Aug.-Sep. Branding & communication strategies
• Sep. Community engagement events
• Oct. Final master plan
Questions
Cornell in China
Laura Spitz
Vice Provost
for
International Affairs
Good and Welfare

Charles Van Loan
Richard Miller