Progress Update to Faculty Senate
Cornell College of Business

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Deputy Dean and Dean of Academic Affairs
May 11, 2016
CCB Committees

- Established in January to provide broad input to CCB structure/policy

- Committees:
  - Steering
  - Faculty Governance
  - Staff Synergy
  - Alumni Engagement
  - Graduate Student Synergy
  - Undergraduate Student Synergy
  - Communications

- All committees had representatives from each School, plus CALS.

- Committees also included Faculty Senate, Employee Assembly, Student Assembly and Graduate and Professional Student Association

- Committee members included 37 Faculty, 32 staff, 14 students, 15 alumni. Many others involved throughout the process.
Faculty Governance

Four unifying Governance Principles reaffirmed by the faculty:

• Continuity of School Missions and Programs
• Continuity of Faculty Expectations
• Cohesion of the College
• Fairness of Process and Outcomes
Faculty Governance

- Organized by School, disciplinary Areas and multidisciplinary Themes.
  - Schools remain tenure homes and the primary academic units of CCB
  - Faculty now affiliating with 7 Areas: Accounting; Applied Economics and Policy; Finance; Management and Organizations; Marketing and Communication; Operations, Technology and Information Management; Strategy and Business Economics
  - Multi-disciplinary/multi-School Themes will emerge soon: entrepreneurship and innovation; sustainability; etc.
Faculty Governance

• Detailed protocols developed for faculty hiring, periodic review, reappointment, promotion and tenure
  – Faculty have been part of the ongoing process throughout deliberations
  – Enhanced transparency clarity regarding processes
  – Greater attention to ‘responsibilities of position’

• An elected CCB Faculty Policy Committee to form in fall to provide policy input/oversight
QUESTIONS?
Next Steps

• Town Hall meetings upcoming
  – Students May 11; Alumni May 19
• Update for Board of Trustees: May 27
• Leadership Team:
  – Appoint school Deans
  – Appoint Associate Deans in Communication/Marketing and Alumni Affairs & Development (AA&D)
  – Appoint Area Coordinators
• Key Task Forces forming
  – Admissions; Career Services; AA&D; Faculty Vision, Mission, Values
  – More to be chartered following committee recommendations
Next Steps

• Initiate branding and marketing process
• Ready the website and key landing pages
• Draft and refine business plan for College, including performance metrics and milestones
• Continue to engage broadly across all stakeholder groups via
  – Regular updates to the community
  – Structured periodic meetings and communications
  – Feedback pathways monitored and managed
  – Form advisory councils and governance bodies
Thank you

We are inspired and encouraged by the high level and quality of engagement this semester.

Thank you to:
- Committee participants
- Faculty, staff, students and alumni for many helpful suggestions