

2017 Maple Conference Sessions

Friday – January 6

Room	Topic	Speaker
Cafe	Vacuum Cooling for Quality Maple Value Added Products	Steve Childs, Cornell Maple Program
LGI	To be announced	To be announced

Saturday – January 7

Session I 9-10:15

Room	Topic	Speaker
Auditorium	Selecting and Managing the Vacuum Pump	Glenn Goodrich, Goodrich Maple Farms
LGI	Get Ready for Maple Weekend	Angela Swan, NYS Maple Weekend Coordinator
Media Center	Basic RO Management and Care	Carl Lapierre, Lapierre
Middle School Cafe	Making Quality Maple Cotton	Steve Childs, Cornell Maple Program
Mid School 11	The NY Maple Center - What Sells and What Works	Dave Scheik, NYS Maple Fairbooth Manager
Room 12	Maple Producers as Innovators: Experimental Design	Aaron Wightman, Cornell Maple Program
Room 13	8 Steps for a Healthy, Productive Sugarbush	Peter Smallidge, Cornell Extension Forester
Room 14	Adding Value to Your Maple Products	Michele Ledoux, Director of Lewis County CCE
Home Ec Room	RO to 35 Brix and How to Boil It	Jean Francois Goulet, Lapierre Equipment
Mid School 44	Pricing Your Products for Profitability	Mike Farrell, Cornell Maple Program
Mid School 37	The Downward Spiral of RO Performance, Sizing the RO Correctly from the Start	Clayton Christie, Maple Expert Solutions Inc.

Session II 10:45-12:00

Auditorium	Best Practices for using 3/16 tubing for natural vacuum	Tim Wilmot, D&G
LGI	Relation between maple syrup flavor and evaporation	Joel Boutin, Quebec
Media Center	Maple Monitoring System	Jordon Kane, Garth Atherton and Mike Lynch, CDL
Middle School Cafe	Making Top Quality Maple Candy	Dave Campbell, Mapleland Farms
Mid School 11	Maple Producer Panel on Marketing	Helen Thomas, Director of the NYS Maple Producers
Room 12	Managing the evaporator and automated defoaming	Nick and Marty Wendel, Wendel's Maple and More
Room 13	Bugs You Should Know About in the Sugarbush	Mark Whitmore, Cornell University
Room 14	Maple Cost of Production	Mark Cannella, University of Vermont
Home Ec Room	Grading Maple Syrup: Color, Density, Clarity and Flavor	Les Ober, Ohio State
Mid School 44	Economics of buying and selling sap	Mike Farrell, Cornell Maple Program

Mid School 37 Session II	Cornell Maple Program Research Update Tips and techniques for producers considering maple tubing installation	Stephen Childs, Cornell Maple Program Steve Bedard, Lapierre USA/Sarah Orban, Lapierre MI
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Session III 1:15-2:30

Auditorium	Best Practices for using 3/16 tubing with mechanical vacuum	Tim Wilmot, D&G
LGI	Proper Maple syrup finishing: density, filtration and packaging	Joel Boutin, Quebec
Media Center	Latest installation techniques to get top performance from your maple tubing system	Steve Bedard, Lapierre USA
Middle School Cafe	Maple Cream for the Beginner	Ruth Esther Delavan, Delavan Farms
Mid School 11	NYSERD Energy Audit Program	Lisa Coven, Ensave
Room 12	How to Create a Good Label	Robert Christoffel, Creative Labels of Vermont
Room 13	Update on Emerald Ash Borer in NY	Mark Whitmore, Cornell University
Room 14	Maple Business Planning	Mark Cannella, University of Vermont
Home Ec Room	Maple Production for the Beginner	Les Ober, Ohio State
Mid School 44	Tapping Birch & Walnut Trees for Syrup Production	Mike Farrell, Cornell Maple Program
Mid School 37	Risk Tree ID and Management in the Sugarbush	Brett Chedzoy, CCE Schyler County
Session III	Basic Sap House Setups and Considerations for the Beginner	Tour and discussion of VVS Sugarhouse

Session IV 3:00-4:00

Auditorium	Best Strategies for Planning and Installing a Maple Tubing System	Brad Gillian, Leader Evaporator
LGI	Asarasi Tree Water: Pioneering new growth opportunities in the Maple Industry	Adam Lazar, Asarasi
Media Center	Site Quality of a Sugarbush, - Factors affecting the health and sap sweetness of sugar maples	Adam Wild, SUNY Cobelskill
Middle School Cafe	Maple Chocolate Truffles	Sarah Orban, Lapiearre MI
Mid School 11	Small Producer Packaging and Marketing in the age of Social Media	Tim William, Wheredoesmystuffcomefrom.com
Room 12	Welding Stainless Steel	Brian Ryther, Mill Hollow Maple
Room 13	Are Deer Eating Your Forest? Prove It	Peter Smallidge, Cornell Extension Forester
Room 14	Design Packaging for my Brand	Frank Villa, Vetroelite Glass Inc.
Home Ec Room	Maple Monitoring Systems	Jason Gague, Tap Track Technologies, Inc.
Mid School 44	Update to Whats Happening in the Maple Beverage Market	Mike Farrell, Cornell Maple Program
Mid School 37	Log-Grown Shiitake Mushrooms: A viable enterprise that partners well with sugaring"?	Steve Gabriel, Cornell Small Farms