About the Workshop Series

January 6 - Where You At?
Gain an understanding of the strengths, weaknesses, opportunities and threats affecting your business.

January 13 - Redefining your dream for your farm
What do you need to take into account for a possible revised dream? What are the alternatives?

January 27 – Decision Making
Sharing tools to help in the decision making process. Some of the tools will focus on financial, family and other perspectives of the business.

February 3 - Am I doing the best I can to market and sell what I am producing?
Market channel analysis
Cost/benefit of other marketing strategies

February 10 - Need to Hire Labor Now?
Covering labor regulations and providing tips on basic labor management. Developing and helping your employees grow.

Class F – Putting it all together
Working to develop a plan or strategy for the business to enhance the profitability of the farm.

Moving Your Business Forward...

>> A workshop series to help beginning farmers work toward making successful changes in their businesses.

Begins January 6, 2016
9:30 A.M.—3:00 P.M.
479 Rte. 66, Hudson, NY 12534
Have you been managing a farm (whether you own your own business or work for someone) for four to seven years? If you have, are you at a place where you are asking these questions?

- Where am I at with the business?
- Where do I go from here?
- What is the best course for the business?
- Are my market channels working for me?

All of these questions and others will be discussed during a six week workshop designed for you.

From Participating in Boot Camp, you will:

- Refine and update your business plan
- Gain better understanding of what’s working and not working in your business.
- Help you transition to be a manager of employees.
- Identify market channels that are helping to add profit to your business.

Further Details:

There is no cost to participate in this workshop but space is limited.

You may register online at:  
https://reg.cce.cornell.edu/  
BF_Workshop_Series_201

To register by phone or Email, contact Tove Ford at 518-765-3518. Tove’s Email is tff24@cornell.edu.

This workshop series supported by a grant from:

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO Protected Veterans, and individuals with disabilities and provides equal program and employment opportunities.