

# Planning Guide 2020



Cornell University

Cornell Class Programs 130 East Seneca Street, Suite 400 Ithaca, New York 14850 Phone: 607-255-7085 www.alumni.cornell.edu

# **Table of Contents**

**THANK YOU** for serving as the Reunion chair for your alumni class/group!

This Reunion Planning Guide is one of the many tools that the Class Programs team provides to help you plan the most successful and rewarding Reunion possible. Please regularly refer to this manual and bring it with you to all Reunion planning sessions over the next year.

Goals	2
Workshops and Monthly Milestones	2
Reunion Support Staff	4
Your Reunion Committee	4
Encouraging Your Classmates to Return for Reunion	n 5
Budgets and Registration Fees	7
Registration	8
Housing	8
Meals, Caterers, and Alcohol	9
Programming	12
Headquarters Decor, Rentals, Supplies, and Refreshments	14
Transportation	16
Clerks	16
The Big Weekend: Welcoming Your Guests	17
Wrapping Up Reunion	18
Evaluations	18
Appendix	19

# Goals



#### Throughout the planning process, always keep in mind your main goals for Reunion:

**First, inspire your classmates to return to Ithaca** for Reunion weekend. This will involve your committee's personal outreach to alumni who may or may not currently be engaged with Cornell, while keeping the costs associated with Reunion as affordable as possible.

**Second, plan a fun and meaningful experience** for your classmates and their guests. By providing a personal touch, your Reunion will serve as a one-of-a-kind event to reconnect old friends, create positive memories, and introduce alumni and their friends and families to today's Cornell.

# Workshops and Monthly Milestones

In order to assist Reunion chairs, the Class Programs team has carefully designed and scheduled a series of workshops, trainings, and milestones throughout the planning process:

#### **WORKSHOPS**

- Reunion Kickoff (RKO): Held in Ithaca for one weekend in September or October
- ► Reunion Mid-Winter Training (date & details coming soon)
- ► Registration video training series available for registration chairs in February
- ► Clerk Volunteer Training Webinar: Spring 2020
- ► Clerk/Chair Briefing: Held in Ithaca the week of Reunion



### **Workshops and Monthly Milestones**

#### **MONTHLY MILESTONES**

The Class Programs staff sends monthly updates and request sheets to help Reunion chairs stay on track. Here's an overview:

#### AUGUST

Finalize housing assignments Submit dining venues questionnaire

*Cornell Alumni Magazine* copy due for class column

#### SEPTEMBER

Reunion mailing #1 sent (with video) Reunion Kickoff registration due Reunion Kickoff weekend Receive Reunion Planning Guide Submit Reunion Communications Plan

#### OCTOBER

Receive update #1 Update your class's Reunion webpage Reunion mailing #2 sent

*Cornell Alumni Magazine* copy due for class column

#### **NOVEMBER**

Receive update #2 Begin planning your detailed schedule Finalize caterers and costs Finalize souvenir costs

#### DECEMBER

Finalize your Reunion budget Reunion mailing #3 copy due

*Cornell Alumni Magazine* copy due for class column

#### JANUARY

Receive update #3 Reunion mailing #3 sent Reunion mailing #4 copy due Finalize class registration fees and packages

#### **FEBRUARY**

Attend Reunion Mid-Winter Training Receive update #4 Request special guest visits Finalize your schedules Request buses for special events Reunion registration training videos available *Cornell Alumni Magazine* copy due for class column

#### MARCH

Receive update #5 Rental orders placed Online registration launched Request deposits for caterers Reunion mailing #4 sent

#### **APRIL**

Receive update #6 HQ food and beverage orders placed Reunion mailing #5 sent (with video) Request for petty cash *Cornell Alumni Magazine* copy due for class column Clerk Management Webinar

#### MAY

Receive update #7 Clerk schedule finalized Contact your clerks Provide briefing information for special guest visits Reunion mailing #6 and #7 sent

#### JUNE

Clerk/Chair Briefing Reunion weekend! Receive post-Reunion update Reunion mailing #8 sent

#### JULY

Reunion evaluations due Finalize Reunion billing

#### AUGUST

Submit final Reunion financial report

# **Reunion Support Staff**

#### Reunion planning is a team effort! Here are key personnel to help you:

- Class Programs staff members serve as your primary contact for planning Reunion. These volunteer managers are also responsible for coordinating all Reunion logistics, including transportation, rentals, and working with campus affiliates and partners.
- Alumni Affairs staff members provide expert support with initiatives involving social media, marketing, metrics, technology, fundraising, and leveraging support from other campus partners.
- Conference Services staff members serve as your primary contact for headquarters setup, on campus housing-related inquiries, and pre-assignments.

- ► Student clerks are assigned to assist your class/group throughout Reunion weekend.
- Head clerks are assigned to support Class Programs staff and your student clerks. Head clerks are stationed at staff headquarters during Reunion.
- Other alumni can also provide peer-to-peer support with your Reunion planning. Reunion chairs from your sister classes may share their experiences to assist your decision-making. In addition, alumni from your class may be willing to serve on your Reunion committee.

# **Your Reunion Committee**

Carefully selecting your Reunion committee made up of fellow class/group volunteers may be one of the most important assignments you will have as Reunion chair. Not only will a wealth of additional ideas be available to you, but involving your peers in the planning process will most likely increase their interest in, and enthusiasm for, Reunion.

Delegating Reunion assignments to capable committee members will also lighten your load so that you can enjoy Reunion yourself. A network of peers that personally encourages others to come will help boost attendance and also make guests feel that they're among friends when they get to campus. Moreover, by involving new volunteers, you are helping to create a pool of names for future leadership—a long-term benefit to your class/group and Cornell.

#### Roles that can be delegated include the following:

- Coordinating pre-Reunion activities and regional events
- Processing registration forms and confirmations (50th Reunion)
- Organizing hosting committees to welcome and converse with guests, especially those who look lost or alone upon arrival
- Coordinating catering and meal planning
- Serving as class/group column liaison
- Coordinating affinity group networking

- Planning a forum
- Planning entertainment
- Coordinating souvenir selection
- Decorating headquarters
- Dining coordination
- Taking photos for your website and social media channels, before and during the weekend

Look for peers who have skills or experiences that will make them well-suited for these roles. You will find that your Reunion committee is a valuable sounding board for important decisions that need to be made throughout the year.

Clear and timely communication with your committee will help ensure that your planning goes smoothly. Decide on the best mode of communication early in the process. Please be sure to advise your Reunion staff contact of the names and responsibilities of your key committee members so that they may be properly recognized.

### Encouraging Your Classmates to Return for Reunion

The key to a successful Reunion is getting alumni to attend. Marketing Reunion to your classmates is a combined effort between your class/group and Cornell's Alumni Affairs team.

#### PAPER AND ELECTRONIC MARKETING

Your Reunion staff contact will help oversee the marketing initiatives coordinated by Cornell. Using a branded Reunion message that has a consistent look and feel, these mailings are designed to reach and appeal to the largest number of Cornellians.

In other words, templates have already been designed for the majority of the mailings—but you will be able to supply personalized text to insert within some of the marketing pieces. In some cases, you will be able to choose the delivery method for the mailing. Reunion chairs will complete a Reunion Communications Plan form during RKO indicating whether a paper or electronic mailing is preferred.

There is no charge for the design of your mailings; we take care of that for you. All fees for printing and postage will be charged directly to your class account. (Refer to the Reunion mailing costs in the appendix.)

Below is a general timeline for Alumni Affairs-driven marketing initiatives. Areas shaded in blue indicate a communication message that may be customized for your class, with text supplied by the Reunion chair. Please be sure that all deadlines are met in a timely fashion!

#### Mid-September — mailing #1, save the date

Through e-mail and social media channels, Class Programs sends a video with a "save the date" message to all Reunion classes/ groups.

#### Late October — mailing #2, Reunion details

By postcard or e-mail, Class Programs sends Reunion details, including hotel and headquarters information. It also promotes one image on social media channels.

#### November/December — magazine ad

Class Programs places a full-page Reunion advertisement in the *Cornell Alumni Magazine.* 

#### Mid-January — mailing #3, class- or group-specific details

By postcard or e-mail, Class Programs sends class- or groupspecific Reunion details. It also promotes one image on social media channels.

#### Mid-February — nostalgic social media post

Class Programs promotes one "reminiscing" image on social media channels.

#### Early March — registration heads-up video via social media

Class Programs shares a promo video on social media channels to create excitement about registration coming later in the month.

#### Late March — mailing #4, call to register

Class Programs sends a brochure or postcard/e-mail, calling for alumni to register. It also promotes one image on social media channels.

#### March/April — magazine ad

Class Programs places a full-page Reunion advertisement in the *Cornell Alumni Magazine*.

#### Mid-April — mailing #5, Reunion is exciting

Through e-mail and social media channels, Class Programs sends a video with a "Reunion is fun" message to all Reunion classes/ groups.

#### Early May — mailing #6, call for early-bird registration

Through postcard or e-mail, Class Programs sends early bird registration reminder. Each mailing is customized with contact information of registration and Reunion chairs. Class Programs also promotes one image on social media channels.

#### Late May — mailing #7, event reminder

Class Programs sends an e-mail to all registrants, saying "can't wait to see you!" On social media channels, it also promotes one image about livestreaming opportunities.

#### Mid-June — mailing #8, thank you and survey

Class Programs sends a "thank you" e-mail to all registrants and asks them to fill out the post-event survey. It also promotes one image on social media channels.

### Encouraging Your Classmates to Return for Reunion

#### PEER-TO-PEER OUTREACH

Peer-to-peer marketing enormously impacts attendance figures. Surveys show that one of the main reasons that alumni return for Reunion is because they were personally invited to attend by a friend or former classmate.

There are many ways you can inspire enthusiasm for Reunion attendance. Select a combination that will appeal to your class or group. Remember that Cornell volunteers and staff already produce over 2,000 events annually, so it may be easier and more efficient to coordinate with existing events rather than trying to produce your own.

Here are some ideas that have worked well for other classes and groups:

- Make the most out of pre-Reunion events to connect with peers. Examples: a tailgate at an athletic event; a picnic or cocktail party at a local hot spot.
- **Coordinate with local Cornell clubs** for regional gatherings. Ask their event planners for the list of attendees beforehand and sort by class year, then reach out to those alumni and ask them to meet you at the gathering. You could also just forward the club's invitation to alumni you know in the area and arrange to meet up.
- Join forces with other classes/groups, including Reunion classes, non-Reunion classes, or groups of your decade, to make the event more fun and festive and keep expenses to a minimum.

- Network with affinity groups, gathering alumni who share things in common such as a fraternity or sorority, sport, or club interest. Affinity networking also helps to capture the updated contact information of your classmates. For more information about affinity networking resources, connect with your staff contact.
- **Consider phonathons** to build Reunion interest late in the spring. Often, a telephone call will prompt procrastinators to join the festivities. Lists can be sent to phoners to make calls from home, or a formal phonathon can be planned. Focus first on people who have already shown interest in Cornell over the last few years: they've attended previous Reunions or regional events, volunteered, paid class dues, or given a gift. Your Reunion contact can give you a list of these classmates.
- Use your Class Notes column in the Cornell Alumni Magazine to reach a wide audience. Don't let an issue go by without a paragraph about Reunion in your column! Reunion chairs should send information to class correspondents so they can include it in the publication.
- Use e-mail strategically to reach your peers. Electronic messages need to be clear, concise, and useful—linking to key websites and Reunion volunteer contact information whenever applicable.
- Promote Reunion events and milestones online and through social media. To help implement the Reunion marketing timeline generated by Cornell, you should post updates on your class/group webpage and through social media platforms. This is a great way to keep your peers informed about progress and deadlines, answer frequently asked questions to a larger audience, and help them stay connected with each other and their alma mater. You will want to include a link to Cornell's Reunion website: www.alumni.cornell.edu/reunion



# Budgets and Registration Fees

Reunion budgeting is based on the premise that your class/group will break even. In other words, your Reunion registration fees, which you will want to be as affordable as possible, should cover the expenses necessary for your class or group to organize and implement your Reunion.

Your Reunion staff contact will assist you with the process of budgeting. Here are a few helpful tips and tools to guide your planning:

- Accounts: To pay Reunion expenses, a university account must be used. Our business manager will set one up for each class and group. Checks and credit card charges will be deposited into this account as they are received. (See the appendix for details on the Reunion registration process and account numbers.) Payments made through the online registration system will also be directly deposited into your Reunion account.
- **Purchasing information:** There are many decisions to make about purchases and contracts. Please refer to the general purchasing sheet in the appendix to guide you.

- University fee: As you create your Reunion budget, there is a line item on the budget for the university fee. This perperson fee helps defray the costs of university Reunion goods and services. The university fee covers many costs associated with Reunion such as tent rentals, facilities, headquarters, computer equipment, vehicles, and on-campus transportation. (See the appendix for the full list of services covered by the university fee.) Your Reunion account will be charged this fee following Reunion weekend.
- **Registration fee and estimated attendance:** In order to determine your Reunion registration fee, you will need to estimate all of your expenses on both a fixed and a variable basis, then divide by a realistic expected attendance figure. Plan your Reunion budget so that the registration fee will cover your expenses, even if the actual attendance does not meet your projections. A budget worksheet to help with these calculations is in the appendix. Past Reunion attendance figures are also included in the appendix.

*Important note:* You must offer packages with different lengths of stay to suit the needs and availabilities of your classmates. Your Reunion staff contact will help you work through this plan. Be sure that all fees include a fair share of the fixed costs. As a resource, a list of registration fees from last year's Reunion is provided in the appendix.



# Registration

#### An organized and timely registration process is the cornerstone of a successful Reunion. To help you, Class Programs will set up online registration pages with class/group-specific content.

Your class/group will also need to appoint a registration chair, and classes celebrating their 50th Reunion and older will have the option of using paper-based registration forms in addition to online registration.

• **Registration chair:** 50th Reunion classes and younger, and groups, must find a registration chair who can process registrations in our online registration system in the months leading up to Reunion. This is a time-consuming commitment and a very detail-oriented responsibility. The bulk of activity will take place between late March and early June. (See the appendix for charts showing percentage numbers of online vs. paper registrations and dates processed.) The registration chair needs to be computer-literate and have daily access to the Internet. In addition, registration chairs must be able to field alumni requests for special registration options and consider what requests can be accommodated. Registration chairs may also take on the role of the housing coordinator. Room pre-assignments should be coordinated and special housing accommodations may be requested with assistance from Cornell's Conference Services staff. To help with all of these, we will offer online training videos in February.

#### • Processing paper forms (50th Reunion and older):

Encourage your peers to register online because it's a timesaver for everyone involved; however, classes celebrating a 50th or more senior Reunion can use paper forms, which Class Programs can help you personalize. Peers who register through this method will mail their completed forms to a lockbox in Ithaca where payments will be processed and where the forms will be scanned and stored in a secure electronic folder on a daily basis. Your registration chair will have easy access to the scanned forms, and input registration information into the database and send confirmations. When someone registers online, a confirmation is sent electronically and automatically by the registration system. The registration chair may need to print the confirmation and mail it to registrants who do not have a valid e-mail address.

# Housing

Your housing location will serve as your headquarters throughout Reunion weekend. You will use it for small gatherings, social hours, and breakfasts. Consequently, you will want your housing to be visually attractive, well-organized, and smoothly run. Plan adequately and keep the following in mind:

- Conference Services staff: Conference Services staff members will assist you with preparations while providing information and guidance on various housing-related issues. Far in advance, make sure to address topics such as handicap accessibility, pre-assigned rooms, lounge space, kitchen areas, bulletin boards, and secure storage areas. Throughout the year, you must also update your Conference Services staff contact about how you will be using the residence hall for events. In addition, arrange a brief meeting with your Conference Services staff members in June so you can introduce them to your committee members and your clerks, and so you can review last-minute details. At Reunion Kickoff, you should visit your assigned residence hall to visualize and plan for a functional, uncluttered layout for a welcome area and for registration check-in.
- Housing costs: The fees for university housing are determined annually and are announced at Reunion Kickoff. Daily rates for adults and children are available, as well as a special three-night package. Towels and bedding are included, but maid service is not. Conference Services will direct bill your Reunion account for housing fees after Reunion. These fees will have already been collected in your Reunion account from classmates who checked in and attended Reunion. A summary of the number of beds used for your sister class's Reunion last year is located in the appendix.
- Housing for children and youth: Children must be accompanied by a parent to stay in residence halls. Children sixteen years of age and older may have a room next to their parent(s), but infants and younger children must share a room with their parent(s). You should encourage peers with young children to bring portable cribs, sleeping bags, or air mattresses. A very limited number of port-a-cribs may be provided upon advance request. There will be no fee for children who are not sleeping in a bed in the room shared with their parent(s).

# Housing

- Hotels: Hotel space in Ithaca is limited! The 65th, 70th, 75th, and 80th Reunions are housed in the Statler Hotel, and the 60th has a small block of rooms there. The Statler is not available for any other class or group. Class Programs has reserved blocks of hotel rooms in Ithaca that will be available for Reunion attendees. In the fall marketing mailing to alumni, we will indicate blocks of available rooms and advise attendees to call directly to make their reservations. Note that these rooms will not be available before this late-October mailing.
- Housing accessibility: Cornell places considerable emphasis on campus accessibility. Dorms have a limited number of accessible rooms, and those rooms are indicated on housing rosters. In addition, the Reunion website will provide information about accessibility transportation (equipped with a

hydraulic lift). If you have any questions about Cornell facilities or need assistance, reach out to your Reunion staff contact.

- No smoking and no pets: Smoking is not permitted in the rooms, and pets are not allowed, with the exception of service animals.
- Early arrivals for Reunion committee members: In a spring update request sheet, we will ask you to submit your early arrival room requests for those key committee members arriving on Tuesday/Wednesday prior to Reunion to assist you with setup. For early arrivals, Conference Services offers each class or group 16 bed nights of free housing.

*Important note:* When communicating with alumni about on-campus housing, emphasize how convenient, and—more importantly—nostalgic these residence halls are!

# Meals, Caterers, and Alcohol

#### THERE ARE FIVE STEPS TO PLANNING YOUR REUNION MEALS:

- ► Consider your assigned meal locations.
- ► Decide upon the type of meal, buffet or served.
- ► Select a caterer.
- ► Determine alcohol options.
- ► Finalize the price and menu.

You will also need to consider the following:

#### **DINING LOCATIONS AND LOGISTICS**

Barbecues and picnics are very popular for both lunches and dinners. Any outdoor meals should be held under a tent for protection from rain or sun. Class Programs will arrange for all tents, choose the appropriate-size tent, and arrange for electricity and light installation. (For on-campus dining locations and capacities and possible tent dining locations, please refer to the appendix.) In addition, our Class Programs staff will provide tables and chairs for meal locations based on counts provided by the caterer. We will need to know your caterer's serving-table needs and layout, so our staff can help determine numbers for specific events.

#### WEATHER-EMERGENCY INDOOR LOCATIONS

In case of severe weather conditions, such as lightning, high winds, or hail, any outdoor meals that are under tents will have an emergency indoor location assigned by our staff. Class Programs will determine the alternative indoor location based on capacity and proximity of your event. Class Programs, in conjunction with Cornell Catering and university officials, will make all emergency weather-related decisions.

The timeframe will be as follows: Breakfast decisions will be made the previous evening at 10:00 p.m.; lunch decisions will be made at 8:30 a.m. of the same day; and reception/dinner decisions will be made at 2:00 p.m. of the same evening. Once the decisions have been made they will not be reversed. You will receive more information about the emergency plan later in the planning process.

# Meals, Caterers, and Alcohol

#### **MEAL CONSIDERATIONS**

 Breakfasts: Continental breakfasts are an excellent choice for the first meal of the day because they are economical, their timing is flexible, and they provide an informal opportunity for mingling. As people are becoming more health-conscious, you may also offer items such as whole-grain breads and cereals, hard boiled eggs, yogurt and fresh fruit. For Sunday morning, you may plan a more extensive breakfast or brunch as a nice way to end a great weekend.

In giving guarantees to your caterer, you should try to carefully estimate how many of your classmates might choose instead to attend their college breakfasts or eat at the hotel where they are staying.

Sometimes, classes and groups choose not to work with caterers, organizing their breakfasts themselves. However, this could be very time-consuming and stressful, especially for committee members responsible for planning and executing the meal. Clerks can help in the preparation, serving, and cleanup of a do-it-yourself breakfast, but remember to balance your other morning duties. If you decide not to use a caterer, you can refer to the appendix for a list of local pastry suppliers. • Lunches: You may plan lunches on both Friday and/or Saturday, or take advantage of CU for Lunch at the Statler.

Many Reunion planners leave free time for attendees to explore campus and enjoy meals at favorite restaurants downtown or in Collegetown. Leaving lunch open on one day eliminates the need for the Reunion planner to think about organizing another meal! It also lowers the registration fee.

• **Receptions and dinners:** Reunion planners need to consider meal plans for Thursday, Friday, and Saturday nights. The youngest groups tend to plan little or nothing for Thursday evening since the majority of their attendees do not arrive until very late on Thursday evening or Friday morning. Classes or groups beyond the 15th Reunion, however, can expect to see many hungry attendees on Thursday evening.

Many classes and groups hold a casual welcome buffet at their headquarters on Thursday evening. Casual buffets can accommodate a range of arrival times and help create a warm, welcoming atmosphere. In addition, a casual Thursday buffet should prove to be a low-maintenance and inexpensive option. To help you estimate your meal counts over the weekend, please refer to the appendix.



# Meals, Caterers, and Alcohol

#### **CHOOSING CATERERS**

Selecting a caterer based on your venue and type of meal is key. You may choose one or several caterers throughout the weekend. (See the list of caterers in the appendix.) Note that you must use Cornell Catering if your dining location is at one of the exclusive Cornell Dining locations (also listed in the appendix).

As soon as you've communicated with a caterer, please let your Reunion staff contact know. Our Class Programs office maintains additional information about the services of many of these caterers, as well as evaluation forms completed by previous Reunion planners. We can help you select a caterer who can handle your special needs. For instance, many young classes have a significant number of attendees who do not preregister, so they need a caterer who can handle last-minute additions.

*Important note:* Have your catering arrangements in writing, and make sure that both parties sign a contract.

- □ Use a budget worksheet (See appendix.)
- $\hfill\square$  Plan the menu with the caterer.
- □ Provide the caterer with a realistic estimate of attendance.
- Obtain a contract with details, including times and types of service, setup and cleanup arrangements, menu, gratuity, guarantees, and costs.
- □ Arrange for silverware, dishes, and table coverings, and consider compostable options.
- □ Account for special meal needs (i.e., kosher, vegetarian, gluten-free, vegan, or medical restrictions/allergies).
- □ Plan adequate buffet lines and bars to serve your guests quickly and efficiently.
- □ Submit a final guarantee to the caterer.
- □ Assign a clerk or committee member to check the dining venue in advance of meals to make sure everything is in order.
- □ At the event, introduce yourself (or the appropriate committee member) to the catering manager as the contact person for questions or problems.
- Understand the responsibilities of the caterer and Class Programs. (Refer to the appendix for "Working with Your Caterer – Who Does What.")



#### **ALCOHOL AT MEALS**

Reunion planners must also be aware of the strict guidelines on the distribution and consumption of alcohol. All alcohol served with meals must be purchased through the licensed caterer for your event. Headquarter beer and wine cannot be transported to another location. Headquarter bars are typically open from 3 p.m. - 1 a.m. Committee members are responsible for monitoring their bars during operation and being mindful of minors.

#### FINALIZING YOUR MENU

In finalizing your menu, please be sure to consider alternatives for those guests with dietary restrictions. Keep in mind you may have to revise your menu based on budgetary constraints.



# Programming

Determining your class/group schedule is one of the more difficult tasks for Reunion planners. It's important to strike a balance between planning activities exclusively for your class/group and having enough "unscheduled" time for your guests to attend other activities on campus. When you consider all of the Reunion events offered by colleges and units, classes and groups, and the university, it's no surprise that Reunion attendees are often unable to fit all their aspirations into one weekend.

So, remember that you don't need to schedule an abundance of your own specific programming, especially if your budget will not accommodate it. Allow ample opportunities for your guests to enjoy Reunion on their own—taking in the view from the Slope, paddling a canoe on Beebe Lake, or touring some of the new buildings around campus. (See the appendix for a list of common Reunion events.)

#### UNIVERSITY-SPONSORED EVENTS AND ENTERTAINMENT

The Cornell University Service of Remembrance and Thanksgiving, the Olin Lecture, Reunion 5K, A Conversation with President Martha E. Pollack, Mix and Mingle Garden Party, Cornelliana Night, and the Arts Quad Tent Parties are some of the more popular annual university events. Most of these activities are free and open to all alumni.

#### COLLEGE AND UNIT PROGRAMMING AND RECREATIONAL ACTIVITIES

Because alumni like to see deans and faculty showcase their achievements, college breakfasts and lectures are popular among Reunion attendees—as are open houses with fraternities and sororities. In addition to these events, the Athletics department and Recreational Services sponsor rowing, canoeing, wall climbing, a ropes course and zip line. Wine tastings, hiking the gorges, visiting the Cornell Botanic Gardens or Cornell Lab of Ornithology, and exploring area attractions are often at the



top of the list for returning alumni. These activities may require additional fees and separate registration. All activities will be listed on the Reunion website in April.

#### **CLASS/GROUP-SPONSORED ACTIVITIES**

- **Class/Group forums:** These popular events bring classmates together. Forum topics are of special interest to many classes/ groups, and the forum format ranges from panel discussions to showcases of work by notable peers. Classes/groups can collaborate with each other or with colleges in planning these events, which are often free, open to the public, and are a good way to feature class talent. Please work through your Reunion staff contact to request a potential speaker.
- Entertainment groups: Reunion planners have found that music can enhance their class events. Along with the university-sponsored events, there are several entertainment offerings throughout the weekend that you can include on your class schedule, including the Savage Club and Chorus and Glee Club concerts. We recommend student a cappella groups or the Big Red Band for added entertainment. Class Programs will coordinate schedules for the following student groups:
  - After Eight (all women a cappella group)
  - Big Red Band
  - The Hangovers (all men a cappella group)
  - Touchdown the bear

If you would like to hire a band or a DJ but do not have anyone in mind, your Reunion staff contact can offer suggestions—we maintain a list of local musicians, from student singing groups, to local jazz, rock, and swing bands.

Please keep in mind that all performers must sign a Cornell entertainment contract, and many require you to pay for their meals. Artists often request a deposit before Reunion (if so, you must get a separate invoice for the deposit) and also require payment immediately following the engagement. Be sure to determine if the artist requires a stage for the band, a dance floor, a sound system, or other equipment.

• Class/Group photos: You can hire your own photographer, or we can arrange for University Photography to take a group photograph. You may choose to offer a printed photo, a digital file, or both to your classmates. Printed photos may be preordered when listed as an option on your registration page. Digital files may be purchased and shared with all classmates through e-mail or social media. Discuss your schedule with your Reunion staff contact to determine the best time and location for your class/group photo. Aside from the traditional group photo, you can hire a professional photographer for all or part of the weekend, or ask someone in attendance to be

# Programming

the Reunion photographer. Digital pictures taken by classmates thoughout the weekend can be shared via social media or a photo sharing platform.

- Ice cream socials: Some of you may plan a late-night serveyourself sundae bar or a full-service ice cream party following your lunch or dinner, or you can provide a freezer with assorted flavors of ice cream in your headquarters throughout the weekend. Contact information for ice cream suppliers is available in the appendix.
- Events at area attractions: Along with the universitysponsored opportunities for class and group events, you have the option of planning a gathering off-campus at one of the many Ithaca-area attractions. Whether you are visiting one of the state parks, hiking the gorges, or hosting a brewery or winery tour, events at local attractions are a great way to explore and experience the area. Your Reunion staff contact can help you with arrangements.

#### **CHILDCARE OPTIONS**

For many alumni, Reunion is a family event. We encourage families to attend Reunion weekend, and we make every effort to ensure that children enjoy themselves as much as their parents by offering the Cornell Kids Club on Friday and Saturday evenings, family-friendly programming, and Ithaca-based childcare options.

Below are a few guidelines about children at Reunion:

- ► Children under the age of 16 must be supervised at all times.
- No one under the age of 21, including children of alumni (regardless of whether they are accompanied by a parent), will be permitted on the Arts Quad during the Tent Parties, and picture ID may be requested.

• **Reunion Kids Club:** This service provides adult supervision, dinner, a structured program, and recreational activities for children six to 15 years old. The program includes academic activities as well as games, sports, crafts, movies, and swimming. Activities are designed to be age-appropriate; there are separate schedules and activities for children within different age groups. The program begins at 3:00 p.m. and runs until 11:00 p.m. Several policies are critical to the safety and enjoyment of the program:

- Children must be preregistered to participate. Reservations are taken on a first come, first served basis and are part of Reunion registration with your class or group.
- ► A parent/guardian will be required to sign a Parental Permission and Hold Harmless Agreement for any child participating in Kids Club.

- ► The Cornell Kids Club cannot accommodate children under the age of 6 years.
- Parents must accompany their children to check-in on Friday and/or Saturday.
- ► If parents want their children to accompany them to a specific event, they must pick up their children and return them to their assigned groups. All arrangements must be made during check-in at Helen Newman Hall.
- Because we must arrange for food, equipment, and youth counselors in advance, refunds will not be issued after a designated date in May.
- ► Parents, or another adult designated by parents, must pick up their children no later than 11:00 p.m.
- ► Clerks are not responsible for any child-care arrangements. They should not be asked to babysit or arrange for babysitters. These arrangements are the responsibility of individual parents.

Details about the Cornell Kids Club will be posted on the university's Reunion website, along with other child-care information. Alumni can register their children at the same time they register with their class or group. (See the appendix for rates and other program information from last year.)

• **Ithaca-Based Childcare Options:** To assist alumni in identifying child care arrangements during Reunion, we have compiled a list of local providers. This Cornell University Reunion Babysitter List (the service) acts only as a clearinghouse for the convenience of care providers and clients. Cornell University does not screen childcare providers. They are employed solely by the clients and are not employees of Cornell University or the service.

The Babysitter List will be available on the Reunion website at registration launch.

- **Teens:** Providing for teenagers during Reunion weekend presents a challenge as the Cornell Kids Club accepts children only up to 15 years of age. Teens and their parents are responsible for planning their own itineraries, and can review the Reunion schedule online to find teen-friendly programming.
- A Final Thought: Classmates may find themselves limited in their activities and participation in Reunion if they do not arrange for childcare in advance. Communicating these details to classmates will ensure that families enjoy their time on campus.

# Headquarters Decor, Rentals, Supplies, and Refreshments

#### HQ DECOR AND SOUVENIRS

Think about how you want to visually welcome everyone into their "home away from home." Will there be red and white in abundance? How about Big Red bears and photographs from your student days? (A list of florists and party suppliers is available in the appendix.) Will you also display your carefully chosen souvenirs? Make it warm and welcoming, and you'll boost everyone's mood after a long trip to Ithaca!

Souvenirs can range from apparel to bags, towels, visors, and hats. The purpose of a souvenir is to identify peers on campus throughout the weekend and to provide them with a Reunion memento. We recommend a simple, quality article that will get many years of use. Additionally, please consider the needs of attendees traveling by air. We have samples of souvenirs in our office, and a list of university-approved vendors is available in the appendix. Ask your committee for suggestions. (See the appendix for last year's souvenir price chart.)

Vendors must be licensed with the university or you must request a one-time exemption for a non-licensed vendor. All souvenir artwork must also be approved, and you will need to use our form for approval. Your art designer or vendor needs to provide you with the artwork to submit with your form.

If your souvenir is approved for the Cornell insignia, you will receive a memo of approval so that the invoice can be paid by Cornell's accounting office. If your total purchase exceeds \$25,000, you will need to obtain competitive bids through our purchasing department, unless you use one of the preferred vendors on the list. Cornell's accounting office will lead you through this process. (See the appendix for souvenir guidelines and a list of preferred souvenir vendors.)

Lastly, because of very limited space at our office, please designate a local classmate who can receive shipments and store your souvenirs until Reunion. Some vendors can also store your purchase until delivery can be made to your headquarters the week of Reunion. Please inquire with your vendor.

#### **REUNION BUTTONS**

Our office orders Cornell buttons displaying your class year or group name. These buttons identify individuals, serve as admission to the tents and shuttle buses, and identify attendees who have registered with your group. Our Class Programs office will also provide you with the appropriate number of Cornell youth buttons for children under the age of 21. You will have the opportunity to order lanyards as well. It is important to remind your classmates that they will not be permitted entry to the tent parties without a button. We encourage additional communications in your headquarters about this policy.

#### **HEADQUARTERS RENTALS AND SUPPLIES**

Our staff will coordinate and place orders with rental centers for all requested rental equipment for your headquarters. (See the appendix for examples.) Most items will be delivered to your headquarters on Wednesday afternoon and picked up on Sunday or Monday. If rentals are lost or damaged, your class will be charged accordingly.

Closer to Reunion, you will decide what supplies you will want to purchase before getting to campus. (See the appendix for a list of supplies that Class Programs will provide in your headquarters' boxes.)

- **Tent rentals:** If your headquarters location allows for a tent and you wish to have one, our office will make arrangements for an appropriately sized tent for your class. The rental of the tent will be covered by the university fee. Our office will also order tent sides to help minimize the effects of bad weather—wind, rain, and cold—and will arrange for lights and electricity.
- **Rectangular table and chair rentals:** Our office will order ample tables and chairs for headquarters to accommodate your Reunion guests.
- Audio/visual rentals: Some headquarters have in-house equipment, while other sites will require rented equipment and/or a technician. Conference Services can advise on what PA/AV equipment is available at your headquarters and arrangements for additional equipment can be made if needed.
- **Port-a-Johns and garbage dumpster rentals:** These will be provided by the university as needed.

## Headquarters Decor, Rentals, Supplies, and Refreshments

#### **HEADQUARTERS REFRESHMENTS**

Headquarters will be the gathering place for many of your classmates when they're not attending other events on campus. It is advisable to have an assortment of snacks and beverages available at headquarters throughout the day. Although determining your needs for the entire weekend may seem difficult, considering the factors in the list below will help you estimate your need:

- The beverage and food figures from your sister class from last year are available for your review. (See the appendix.)
- Beer and wine will be delivered to your headquarters on Thursday morning. Ideally, this delivery should last you throughout the weekend.
- Ice can be checked out at central locations on North and West campus.
- Water, soda, and juice will be delivered on Wednesday. Additional jugs of water can be ordered on Friday.
- Additional beer, wine, juice, soda and water can be picked up by your clerks throughout the weekend at Carol Tatkon Center. Your class will be charged for these additional beverages. We will have a limited supply of excess stock on hand.

Headquarters alcohol must be ordered through Class Programs. A Reunion committee member must be present at all times when dispensing beer and wine from your HQ bar. Clerks who are 20 years old and older are the only students who can handle (move and stock) your alcohol. They are never to act in the role of a bartender. In addition, NYS law requires classes/groups to serve "significant" food items while their headquarters' bars are open. Class Programs will arrange to obtain and purchase an alcohol permit for your headquarters and headquarters' tent for Thursday through Saturday. The permits will cover beer and wine only, and are issued for each location.

Your class will be reimbursed for all unopened cases of wine and beer if they are returned at the end of Reunion. Please be sure that you know your headquarters' bar hours, and remember that all alcohol must be put away and stored by 1:00 a.m., in compliance with Tompkins County Law. The storage of alcohol must be in a locked facility.

Special arrangements must be made for donated wine and beer. Inform your Reunion staff contact as soon as possible to help facilitate special arrangements for this. Under no circumstances can any individual purchase or provide alcohol for public serving.

Setting a limited schedule for alcohol at your headquarters' bar is strongly recommended (such as before a meal or later in the evening when attendees return to headquarters). Limited times mean less consumption, less cost, and less worry.

Overall, we find that individuals are more health-conscious and that the days of a long, alcohol-filled Reunion weekend have disappeared. Consider what role alcohol will play in your events and what message you want to send.

#### NYS ALCOHOL POLICIES AND SIGNIFICANT FOOD

Cornell University enforces, at all times, a very strict policy on the distribution and consumption of alcohol. Under New York State law you must serve significant food during bar hours (which must end by 1:00 a.m.). Class Programs will assist you in estimating and placing your significant food order. Persons under the age of 21 cannot purchase or be served alcoholic beverages. It should also be noted that persons under the age of 21, including children of alumni (even if accompanied by a parent, including infants), are not permitted at the tent parties on the Arts Quad.

#### **ENTERTAINING CHILDREN AT HQ**

You cannot sponsor any type of child care in headquarters. However, it is still important for those of you who expect to bring children in the residence halls to provide some type of "children's lounge" where children under the age of 16 and their parents, or designated caregiver, can find age-appropriate activities. Consider the following when planning your children's lounge: a comfortable and secure location, age-appropriate activities including movies for all ages, TV/video games, music, board games, books, art supplies, and drinks and snacks. (See appendix for the Children Attendance chart.)

Remember, too, that many alumni may choose to return without their children or may not have children. They may have decided to come to Reunion "to get away from it all" and have arranged for child care at home. So remind attendees to be considerate and to limit noise levels in residence halls.

# **Transportation**

Class Programs contracts coach buses during Reunion. Bus service to your dining venues throughout campus are included in the university fee. Class Programs staff will determine the number of buses assigned to your class/group based on overall supply and demand.

In addition, there will be campus shuttle buses running throughout the weekend. Most groups will also have an assigned rental vehicle for their use. To transport guests with mobility needs, Class Programs contracts accessibility transportation. The contact information for this service will be provided to Reunion attendees upon checkin. These rides may not be scheduled in advance of Reunion weekend.

Your class/group will be charged for special bus service to offcampus events. Chairs will have the opportunity to request special bussing via a request form, as part of a Reunion planning update. Your Reunion staff contact will assist you with these plans.

# Clerks

#### Clerks are current students hired by your class to help Reunion run smoothly.

When Reunion arrives, we want you to enjoy your weekend. You've worked hard and should not be running last minute errands or breaking down boxes all weekend. Clerks are your hourly employees and are ready to be put to work! From helping to organize and decorate your headquarters, to assisting with registration and check-in, they are ready to lend a helping hand.

**Recruitment & hiring:** The Alumni Affairs staff manages the recruitment and hiring of clerks. The number of clerks needed should be based on previous year's counts (see appendix) and the estimated number of guests attending your Reunion. We will make sure you have at least one experienced clerk on your roster, as well as clerks who are comfortable driving a Reunion vehicle and handling alcohol (must be 20 or older). It is important to note that the Office of Alumni Affairs has a strict policy against assigning clerks to a class or group if a relative or close family friend is a member.

**Clerk schedules:** Clerks expect to work 10-12 hour shifts with an unpaid 30 minute break at least every six hours. Keep in mind that your headquarters' registration desk must be staffed Thursday from 12 p.m. - 1 a.m. and Friday & Saturday from 7 a.m. - 1 a.m. We will help you create your clerks' schedules, which must be finalized and sent to the students in advance of Reunion. **Clerk wages:** Your Reunion accounts will be charged for your clerks' wages. Clerks track their hours on a timecard and chairs must sign off on their reported hours at the close of Reunion. The hourly wage for clerks is still being determined.

**Clerk housing & meals:** Your class should plan to cover meals for on-duty clerks. For clerks who request it, you provide—and pay for—clerk housing on campus near your assigned residence halls.

**Clerk supervision:** Clerks will follow their assigned schedule and report to Reunion chairs for tasks. Your class will also be assigned a Head Clerk—stationed at Carol Tatkon Center—to assist you and your clerks as needed. Your Head Clerk is your main contact for any concerns about individual performance or accountability.

**Clerk experience:** While their role is to help you execute your Reunion, for many, Reunion is their first exposure to alumni life and the broader Cornell family. As time allows, introduce them to fellow alumni and inspire them to become Reunion chairs like you in the future!

# The Big Weekend: Welcoming Your Guests

Nothing is more crucial to the success of your Reunion than making your attendees feel welcome. For this reason, you need to work with your clerks and recruit a select group of classmates or group members to serve as welcome hosts to greet people at headquarters with smiles and helping hands. At any function, always have a group "in the know" looking out for those who may appear unsure of themselves.

Welcome materials will be helpful in orienting attendees about the weekend. The appendix has a list of suggested welcome materials from last year's Reunion.

Remember, if you do decide to include a welcome packet, include the cost of printing your materials and envelopes in the Reunion budget. Welcome packet materials (with the exception of the Reunion schedule and button) should be designed and printed before the weekend begins. You can also make copies at any local Ithaca copy center. Class Programs cannot make copies for you. As alumni and their guests arrive on campus, they need to check in at their headquarters' desk and the housing assignment desk. (See the appendix for a chart showing expected and actual arrival times, taken from your sister class.) Those who have not preregistered will have to register on site.

It is vital to keep an accurate record of alumni and guests in the online registration database. Our office will use these records to charge the university Reunion fee. In addition, Reunion records and attendance awards will be based on this data.

In past Reunions, late-arriving attendees have checked in to receive room keys at Robert Purcell Community Center for North Campus and Alice Cook House for West Campus. Although the location from year to year may change, we will most certainly have this 24-hour service for your Reunion.



# Wrapping Up Reunion

Whew! By this time, everyone is exhausted. Guests will depart around noon, but chairs and clerks still have work to do to clean up and put away Reunion! Petty cash needs to be processed, rentals returned, clerk hours accounted for ... and so much more. (See the appendix for a list of crucial tasks for Reunion wrap-up.)

# **Evaluations**

Don't forget! So much of the planning for Reunion is guided by lessons learned from past Reunions. Please let your guests know that **THEIR FEEDBACK IS IMPORTANT TO US!** To help you gain more insights from your experience, the Alumni Affairs team will share with you the feedback we receive. Equally important, we will share your invaluable feedback as chairs with next year's Reunion planners. Together, we will continue to strengthen Cornell University through alumni participation and engagement.

You are now well on your way to planning a record-breaking and immensely enjoyable Reunion. We look forward to working with you. **GO BIG RED!**  TUCHDOWN

# Appendix

YOUR REUNION COMMITTEE Who Does What for Reunion? ENCOURAGING YOUR CLASSMATES TO RETURN FOR REUNION Mailing Costs by Class/Group	a b	MEALS, CATERERS, AND ALCOHOLOn-Campus Dining Locations and CapacitiespPastry SuppliersqMeal Count by Class/GrouprCatererssExclusive Cornell Catering Dining LocationstWorking With Your Caterer - Who Does What?u
BUDGETS AND REGISTRATION FEES Reunion and Class/Group Account Numbers General Purchasing Information Budget Worksheet Attendance Chart Registration Fees by Class/Group Who Pays for What?	c d f g h	PROGRAMMING         Tentative University Schedule for Reunion 2020       v         Photography Options       w         Kids Club Rates and Sample Schedule       x         HEADQUARTERS DECOR, RENTALS, SUPPLIES, AND
Children and Youth Attendance by Age Number of Clerks and Pay Rates	i j	REFRESHMENTSFlorists/Balloons/Ice Cream/Party SuppliesySouvenir Price Listz
	k I m	Souvenir Guidelines and Preferred VendorsaaRental EquipmentbbHeadquarters Supply ChecklistccBeverage and Food Consumption Chartdd
HOUSING Housing Bed Counts	0	THE BIG WEEKEND—WELCOMING YOUR GUESTSWelcome Materials and InformationeeArrival Times Chartff
		WRAPPING UP REUNIONCheckout at Tatkon on Sundaygg







#### Who Does What for Reunion?

#### **Class & Reunion Programs**

#### Reunion Chair(s) & Committee Members

•	Advise Reunion chairs throughout their planning cycle (July-August of following year).	•	Attend the Reunion in June 2019 and attend Reunion Kickoff in Ithaca.
•	Coordinate all dining and housing sites campus- wide.	•	Attend Reunion Training in winter 2020 (date and details TBD)
•	Process Reunion mailings.	•	Recruit a planning committee.
•	Send monthly update materials and process responses/requests.	•	Recruit a registration chair who will process registration information, answer questions, and follow up with registered classmates/members.
•	Coordinate rental equipment and headquarter food and beverage orders.	•	Provide Reunion updates to your webmaster and class correspondents.
•	Prepare and update registration system and provide training to staff, chairs, and clerks.	•	Coordinate your Reunion schedule.
•	Hire and train head clerks, class clerks, Kids Club	•	Provide copy for class-specific Reunion mailings.
	counselors, set-up workers, van drivers, and luggage handlers.		
•	Coordinate overall university schedule.	•	Choose caterers—select menus, coordinate arrangements, and authorize payment.
•	Lead training workshops for Reunion committee members – Reunion 2020 Webinar; Reunion Kickoff; Registration training, Clerk volunteer training session, Clerk/Chair Briefing.	•	Meet deadlines and respond to monthly Reunion updates from Class & Reunion Programs.
•	Coordinate the President's schedule and prepare presidential briefings.	•	Negotiate and sign agreements with vendors.
•	Together with Student Employment Office and Human Resources, process student payroll.	•	Order your souvenirs and arrange for storage and delivery.
•	Produce Activities & Events Booklet, shuttle bus and transportation information, and university event & policy posters.	•	Arrange for your entertainment (please request University Entertainment contract when you have someone selected).
•	Coordinate the university Kids Club and other childcare services.	•	Prepare budget, create registration package options, and set registration fees.
•	Arrange for shuttle buses, charter buses, class/group vans and accessibility vehicles.	•	Coordinate class events (receptions, meals, forums, meetings, symposiums, tours, etc.).
•	Plan Alumni Affairs-sponsored events: CU for Lunch, Cornelliana Night, Arts Quad Tent Parties, Conversation with President Martha Pollack, Olin Lecture, Reunion 5K.	•	Coordinate headquarters and housing arrangements with your Conference Services contact.
•	Coordinate programming of all online registration information; process 55 <sup>th</sup> -80 <sup>th</sup> Reunion class registrations.	•	Determine class-specific tasks/roles for your class clerks and authorize payroll and bonus payment.
•	Coordinate print and digital Reunion communications and social media content.	•	Order flowers/decorations/supplies for headquarters and meals.
٠	Arrange all university services and logistics: Police and Safety, Traffic, Cornell Health Services, Campus Life, Conference Services, Infrastructure	•	Coordinate welcome packets and schedule your hosts at your headquarters, meals, and events.
•	Coordinate VIP, faculty, and administrator requests from Reunion planners.	•	Advise Reunion staff contact of faculty or VIP guests you would like to invite to a program. <i>Please do not</i> <i>reach out directly.</i> We follow a specific process.
		•	Approve committee members' reimbursements, payments to vendors, refunds to registrants, etc.
		•	Submit post-Reunion evaluations of clerks, caterers, services, etc.
		•	Final wrap-up: send thank you notes and complete a final budget report.

				NHC		H		ŀ	
CLADO	MAILING			5				2	
1949	Mailing #1	Save the Date (September)	Email Only						
70th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Print Only	439	\$	91	\$ 223	φ	315
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Print Only	438	க		\$ 361	မ	569
	Mailing #4	6 x 11.5 Registration Brochure (March)	Print Only	453	\$	466 \$	\$ 493	¢	959
	Mailing #5	Reunion email with video (April)	Email Only					\$	1
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Print Only	422	\$	150 \$	\$ 364	Υ	514
	Mailing #7	Can't Wait To See You (late May)	Email Only						I
	Total Cost							\$	2,357
1954	Mailing #1	Save the Date (September)	Email Only						
65th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email AND Print	927	\$		\$ 472	\$	664
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Print Only	522	s,	248 \$	\$ 390	မာ	638
	Mailing #4	Registration Brochure (March)	Print Only	561		<u> </u>	\$ 477	မာ	1,069
	Mailing #5	Reunion email with video (April)	Email Only					φ	ı
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Print Only	511	ج	180 \$	\$ 402	မာ	582
	Mailing #7	Can't Wait To See You (late May)	Email Only					φ	1
	Total Cost							÷	2,953
1959	Mailing #1	Save the Date (September)	Email Only						
60th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email AND Print	1197	\$	_			835
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	1197	\$				1,102
	Mailing #4	Registration Brochure (March)	Print Only	1198	\$	788 \$	\$ 952	\$	1,740
	Mailing #5	Reunion email with video (April)	Email Only					φ	ı
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email Only					မ	1
	Mailing #7	Can't Wait To See You (late May)	Email Only						1
	Total Cost							\$	3,676
1964	Mailing #1	Save the Date (September)	Email Only						
55th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Print Only	1573	\$	284 \$	812	Υ	1,096
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email Only						I
	Mailing #4	Registration Brochure (March)	Print Only	1572	φ	989	\$ 1,233		2,222
	Mailing #5	Reunion email with video (April)	Email Only						I
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email AND Print	1567	\$	325 \$	\$ 961		1,286
	Mailing #7	Can't Wait To See You (late May)	Email Only						ı
	Total Cost							÷	4,603
1969	Mailing #1	Save the Date (September)	Email Only			-			
50th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email AND Print	1990	φ		-		1,384
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email OR Print	615	ъ	_			656
	Mailing #4	Registration Brochure (March)	Print Only	1989	\$ 1	517 \$	\$ 1,504	\$	3,022
	Mailing #5	Reunion email with video (April)	Email Only					\$	1
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email Only					မ	I
	Mailing #7	Can't Wait To See You (late May)	Email Only					φ	'
	Total Cost							÷	5,061

21 466				VTC			DOLTOO	TOTAL	
				3			031AUL	5	ł
1974	Mailing #1	Save the Date (September)	Email Only						
45th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	N/A						
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Print Only	2559	\$	)8 \$	1,425	\$	1,933
	Mailing #4	Registration Brochure (March)	Print Only	2559	\$	,355 \$	1,760	ۍ ه	3,115
	Mailing #5	Reunion email with video (April)	Email Only					ь С	ı
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Print Only	2554	\$ 45	455 \$	1,391	\$	1,846
	Mailing #7	Can't Wait To See You (late May)	Email Only					\$	ı
	Total Cost							9 \$	6,894
1979	Mailing #1	Save the Date (September)	Email Only						
40th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email Only						
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email OR Print	1031	\$ 30	303 \$	756	\$	1,059
	Mailing #4	Registration Brochure, No Return Env. (March)	Email AND Print	2880	\$ 1,515	15 \$	2,083	က မာ	3,598
	Mailing #5	Reunion email with video (April)	Email Only					ь С	ı
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email AND Print	2880	\$ 49	495 \$	1,551		2,046
	Mailing #7	Can't Wait To See You (late May)	Email Only					ь С	ı
	Total Cost							9 \$	6,703
1984	Mailing #1	Save the Date (September)	Email Only						
35th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email AND Print	2769	\$		1,433	\$	1,927
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	2768	\$	540 \$	1,524	\$	2,064
	Mailing #4	Registration Brochure with 1 extra insert, No Return Env. (March Email AND Print	Email AND Print	2768	\$	,458 \$	1,956	ი ჯ	3,414
	Mailing #5	Reunion email with video (April)	Email Only					\$	1
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email AND Print	2766	\$	495 \$	1,528	\$ 2	2,023
	Mailing #7	Can't Wait To See You (late May)	Email Only					\$	I
	Total Cost							6 \$	9,428
	Mailing #1	Save the Date (September)	Email Only						
<b>30th Reunion</b>	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email AND Print	2852		509 \$	1,476	\$	1,986
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	2852		_	1,595		2,150
	Mailing #4	Registration Brochure with 1 extra insert, No Return Env. (March Email AND Print	Email AND Print	2852	\$ 2,484	34 \$	2,181	\$	4,665
	Mailing #5	Reunion email with video (April)	Email Only					ъ	I
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email OR Print	798	\$ 21	217 \$	543	ŝ	760
	Mailing #7	Can't Wait To See You (late May)	Email Only					\$	I
	Total Cost							6 \$	9,561
	Mailing #1	Save the Date (September)	Email Only						
25th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email Only						
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	2695	\$ 527	27 \$	1,508	\$ 2	2,035
	Mailing #4	6 x 11.5 Registration Brochure with 2 extra inserts , (March)	Email AND Print	2695	\$ 2,067	37 \$	2,076	\$ 4	4,143
	Mailing #5	Reunion email with video (April)	Email Only					\$	1
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email Only					\$	I
	Mailing #7	Can't Wait To See You (late May)	Email Only					\$	ı
	Total Cost								6,178

				OTV	DINITING		TOTAL
				5			
1999	Mailing #1	Save the Date (September)	Email Only				
20th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email Only				
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	2718	\$ 531	Ь	2 \$ 2,083
	Mailing #4	Registration Postcard (March)	Email AND Print	2718	\$ 229	9 \$ 1,529	
	Mailing #5	Reunion email with video (April)	Email Only				\$
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email Only				ŝ
	Mailing #7	Can't Wait To See You (late May)	Email Only				εs
	Total Cost						\$ 3,842
2004	Mailing #1	Save the Date (September)	Email Only				
15th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Print OR Email	259	\$ 48	3 \$ 134	l \$ 182
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email AND Print	3085	\$ 597	7 \$ 1,743	3 \$ 2,340
	Mailing #4	6 x 11.5 Registration Brochure (March)	Email AND Print	3085	\$ 577	7 \$ 1,895	5 \$ 2,472
	Mailing #5	Reunion email with video (April)	Email Only				\$
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email AND Print	3083	\$ 545	5 \$ 1,710	) \$ 2,255
	Mailing #7	Can't Wait To See You (late May)	Email Only				Ь
	Total Cost						\$ 7,248
2009	Mailing #1	Save the Date (September)	Email Only				
10th Reunion   Mailing #2		6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email Only				
		6 x 11.5 Class Specific Postcard (January)	Email Only				
		6 x 11.5 Registration Brochure (March)	Email AND Print	3186	\$ 595	5 \$ 1,866	3 \$ 2,461
		Reunion email with video (April)	Email Only				
		5 x 7 Early Bird Postcard (early May)	Email Only				
	Mailing #7	Can't Wait To See You (late May)	Email Only				
	Total Cost						\$ 2,461
2014	Mailing #1	Save the Date (September)	Email Only				
5th Reunion	Mailing #2	6 x 11.5 Save the Date Postcard w/Hotel Info (Oct.)	Email Only				
	Mailing #3	6 x 11.5 Class Specific Postcard (January)	Email Only				
	Mailing #4	6 x 11.5 Registration Brochure, electronic only (March)	Email Only				
	Mailing #5	Reunion email with video (April)	Email Only				
	Mailing #6	5 x 7 Early Bird Postcard (early May)	Email Only				
	Mailing #7	Can't Wait To See You (late May)	Email Only				
	Total Cost						۰ ج

# Reunion 2019 Mailing Costs by Class

#### ACCOUNT NUMBERS FOR REUNION 2020

#### REUNION ACCOUNT CLASS ACCOUNT

5th Reunion	CLASS OF 2015	5	G65-3605	G65-3415
10th Reunion	CLASS OF 2010	)	G65-3610	G65-3410
15th Reunion	CLASS OF 2005	5	G65-3615	G65-3405
20th Reunion	CLASS OF 2000	)	G65-3620	G65-3400
25th Reunion	CLASS OF 1995	5	G65-3625	G65-3495
30th Reunion	CLASS OF 1990	)	G65-3630	G65-3490
35th Reunion	CLASS OF 1985	5	G65-3635	G65-3485
40th Reunion	CLASS OF 1980	)	G65-3640	G65-3480
45th Reunion	CLASS OF 1975	5	G65-3645	G65-3475
50th Reunion	CLASS OF 1970	)	G65-3650	G65-3470
55th Reunion	CLASS OF 1965	5	G65-3655	G65-3465
60th Reunion	CLASS OF 1960	)	G65-3660	G65-3460
65th Reunion	CLASS OF 1955	5	G65-3665	G65-3455
70th Reunion	CLASS OF 1950	)	G65-3670	G65-3450
75th Reunion	CLASS OF 1945	5	G65-3671	G65-3445
Continuous Reunion Club	CRC		G65-3575	
Non Reunion Year	NRY (expenses NRY (income c	•	G65-4760-D0049 G65-3796-4110	Org Ref ID NRY
	JGSM	CCB-	3123	
	LAW	L02-3	3112	
	VET	413-3	3766	

#### **PURCHASING INFORMATION FOR REUNION 2020**

#### Reunion purchases – under \$500:

- If the vendor accepts VISA, call your Reunion contact and we'll pay the vendor over the phone using our university procurement card.
- You can pay with your own funds and request a reimbursement later.
   NOTE for reimbursement requests you can scan or send the original receipt showing the detail of each purchase. Be sure to ask for the <u>itemized receipt and it must be legible</u>.
- For purchases in Ithaca during Reunion weekend, you should plan on using petty cash funds. In April, you will have the opportunity to request petty cash.

#### Reunion purchases – over \$500:

#### Flowers, wineries, pizza/grocery deliveries, ice cream, etc.

- If the vendor accepts VISA, get a contact number, estimate for the charge and forward to your Reunion contact. Either Administrative Services or University Business Center will pay on a higher level procurement card.
- If the vendor does not accept VISA, we will need an invoice to set up a purchase order and payment will be made by University check or ACH. If the vendor is new, he/she will need to complete a W-9 & Vendor Information Form.

#### Souvenirs: ALL REQUIRE A PURCHASE ORDER

- Get **logo approvals** <u>first</u> using the logo approval application.
- The university is required to set up a purchase order (PO) for payment with all souvenir vendors. Send us details and the vendor information with the logo approval application and we'll get this set up.
- Please review Cornell's list of preferred souvenir vendors and contact them directly for special Cornell pricing. By using one of these vendors you **DO NOT** have to go through the bid process. (Even if the invoice is over \$25,000)
- If the order is over \$25,000 we <u>must</u> get competitive bids (unless using one of the preferred vendors).
- Do not sign any contracts until after the bid process is completed, reviewed and we have a purchase order in place. It may not be the vendor you've been talking to. Bids can take 3 or 4 weeks, so as soon as you have decided on an item, give us the details and we'll work with the University Business Center to handle the bid requirements.
- We can include a vendor that you want to work with in the bid process.
- We strongly discourage using online vendors.

#### Caterers: ALL REQUIRE A PURCHASE ORDER and must have Cornell's Caterer contract attached.

- Check the list provided in the appendix of caterers with insurance and select one from this list, if possible.
- Before you initial the contract, send the details of your order to your reunion contact.
- Once terms are reviewed, you will be asked to initial the final contract and it will be forwarded to the University Business Center to set up the Purchase Order. Allow two weeks to process.
- An invoice is required for each payment: deposits and the final invoice let your caterer know.

#### Bands, singers, other entertainers and chartered buses:

• Do <u>not</u> make any cash payments to these vendors. All entertainers must complete a Performer Contract and require separate invoices for deposit and for the final balance. *Their payment will be made after Reunion, preferably by ACH-electronic deposit, (usually within two weeks).* 

#### Clerk bonuses (tips):

- Do <u>not</u> make any cash payments to your clerks or other Cornell staff. Payment must be made through the university payroll system.
- We'll have special bonus request sheets for you to fill out on Reunion weekend.

CLASS OF OR GROUP				
# CLASSMATES				
# ADULT GUESTS				
TOTAL ESTIMATED ATTENDANCE				
	Lower	Median	Higher	
	Attendance	Attendance	Attendance	ACTUAL
FIXED COSTS (TOTAL \$ AMOUNTS)	Attendance	Attendance	Attendunce	
* PAYPAL PROCESSING FEE	120	120	120	120
ENTERTAINMENT		120		
CLERK HOUSING				
CLERK MEALS				
CLERK BONUSES				
CLERK WAGES				
HEADQUARTERS DECORATIONS				
HEADQUARTERS FOOD				
HEADQUARTERS SUPPLIES				
CLASS HQ CHILDREN'S PROGRAM				
SOUVENIRS				
LANYARDS				
SPECIALTY RENTALS (dance floor, i-Pod, cocktail tbls)				
CLASS PROGRAMMING (FITS, space rental, PA/AV)				
BUDGET CUSHION				
TOTAL FIXED COSTS				
FIXED COSTS PER PERSON				
VARIABLE COSTS (INDIVIDUAL \$ AMOUNTS)				
** UNIVERSITY FEE (Ask your Reunion contact)				
CREDIT CARD FEES				
HQ SODA, JUICE, WATER, ICE, CUPS				
HQ BEER & WINE				
THURSDAY RECEPTION				
THURSDAY DINNER & BEVERAGES				
FRIDAY BREAKFAST				
FRIDAY LUNCH				
FRIDAY RECEPTION				
FRIDAY DINNER & BEVERAGES				
SATURDAY BREAKFAST				
SATURDAY LUNCH				
SATURDAY RECEPTION				
SATURDAY DINNER & BEVERAGES				
SUNDAY BREAKFAST				
LATE NIGHT FOOD/ HQ SOCIALS				
TOTAL VARIABLE COSTS PER PERSON				
FIXED COSTS PER PERSON				
VARIABLE COSTS PER PERSON		<u> </u>		
TOTAL REUNION COST PER PERSON				

<sup>\*\*</sup> Consult with Reunion staff contact for the final university fee

# **Attendance Chart**

Class	Reunion	# Classmates	# Classmates	# Classmates	# Classmates	Total Adults at HQ	Total Classmate	All-Time Record	Record
		2016	2017	2018	2019	2019	Record	Set by Class	Set in Year
2014	5th	804	918	862	957	1081	957	2014	2019
2009	10th	387	535	555	424	585	592	1991	2001
2004	15th	174	151	183	152	213	300	1991	2006
1999	20th	349	368	393	418	518	447	1992	2012
1994	25th	544	461	414	406	537	544	1001	2016
	2011			<u>+</u> +	007	100		1001	0 07
1989	30th	266	350	305	384	480	384	1989	2019
1984	35th	198	233	263	181	229	278	1974	2009
	101	010	010		202	017	000	0207	0700
19/9	40th	692	2/8	336	325	440	336	19/8	2018
1074	1Eth	115	102	122	720	320	030	1074	0100
	1004	2	77	2	007	020	0024	+ 101	6107
1969	50th	317	231	310	323	493	390	1959	2009
1964	55th	101	80	67	76	118	161	1955	2010
	-100	1	100	LCT	017		0	1010	
RCRL	6 UTN	60L	ZNL	GUI	NGL	239	ng!	1959	2019
	0 F415	C	G	L		C F	6	1010	1700
<b>4061</b>	UICO	CC .	QQ	64	40	71	QN	7081	2017
1949	70th	18	e	16	18	51	23	1937	2007
1944	75th	10	5	5	ω	15	10	1941	2016
1939	80th	0	2	0	0	0	2	1931/1937	2011/2017

#### Reunion 2019 Registration Fees

\*Unpublished Package

CLASS/		EARLY BIRD	REGULAR
GROUP	PACKAGE NAME	(By 5/10)	PRICE
70th/75th	Full Weekend	\$0	\$0
65th	Full Weekend	\$230	\$250
	Partial Weekend	\$210	\$230
	Mini Weekend	\$130	\$150
	Saturday Dinner*	\$50	\$50
60th	Full Weekend	\$300	\$325
	Partial Weekend	\$265	\$290
	Mini Weekend	\$150	\$175
	Saturday Dinner & Sunday Brunch*	\$125	\$125
	Saturday Reception & Dinner*	\$100	\$100
55th	Full Weekend	\$350	\$375
	Partial Weekend	\$315	\$340
	Mini Weekend	\$225	\$250
	Hang in HQ*	\$75	\$75
	Saturday Reception & Dinner*	\$90	\$90
	Friday Reception & Dinner*	\$100	\$100
50th	Full Weekend	\$430	\$455
	Partial Weekend	\$384	\$409
	Mini Weekend	\$278	\$303
	Saturday Only	\$257	\$282
	Friday Reception & Dinner Only*	\$116	\$116
	Saturday Lunch*	\$45	\$45
	Saturday Dinner Only*	\$93	\$93
	Saturday Dinner & Sunday Brunch*	\$113	\$113
	Hang in HQ*	\$59	\$59
	Young Adult (16-20) Full Weekend*	\$300	\$325
	Youth (13-15) Full Weekend*	\$126	\$140
	Child (6-12) Full Weekend*	\$126	\$140
45th	Full Weekend	\$350	\$380
	Partial Weekend	\$310	\$335
	Mini Weekend	\$250	\$265
	Saturday Reception & Dinner Only*	\$85	\$85
	Friday Reception & Dinner Only*	\$60	\$60
	Saturday Dinner & Sunday Brunch*	\$100	\$100
	Saturday Only*	\$250	\$250
	Saturday Lunch*	\$25	\$25
	Hang in HQ*	\$45	\$45
40th	Full Weekend	\$379	\$399
	Partial Weekend	\$315	\$335
	Mini Weekend	\$235	\$255
	Saturday Only	\$210	\$230
	Friday Reception & Dinner*	\$95	\$95
	Saturday Reception & Dinner*	\$140	\$140
	Saturday Dinner & Sunday Brunch*	\$160	\$160
	Saturday Lunch*	\$50	\$50

#### Reunion 2019 Registration Fees

\*Unpublished Package

CLASS/	DACKAGE NAME	EARLY BIRD	REGULAR
GROUP	PACKAGE NAME	(By 5/10)	PRICE
40th (cont.)	Hang in HQ*	\$75	\$75
	Young Adult (16-20) Full Weekend*	\$245	\$245
	Youth (13-15) IN/NOT Kids club*	\$125/\$245	\$125/\$245
	Child (6-12) IN/NOT Kids Club*	\$60/\$120	\$60/\$120
	Child (1-5)*	\$20	\$20
35th	Full Weekend	\$305	\$325
	Partial Weekend	\$270	\$290
	Mini Weekend	\$210	\$225
	Saturday Only	\$190	\$205
	Young Adult (16-20)	\$225	\$235
	Youth (13-15) IN/NOT Kids club	\$135/\$225	\$145/\$235
	Child (6-12) IN/NOTKids Club	\$75/\$175	\$75/\$185
	Child (1-5)	\$0	\$0
	Infant (<1)	\$0	\$0
	Friday Only*	\$75	\$75
	Friday Reception & Dinner Only*	\$65	\$65
	Friday Lunch*	\$40	\$40
	Saturday Reception & Dinner*	\$75	\$75
	Saturday Dinner & Sunday Brunch*	\$100	\$100
	Hang in HQ*	\$50	\$50
30th	Full Weekend	\$299	\$344
	Partial Weekend	\$245	\$282
	Mini Weekend	\$202	\$232
	Saturday Only	\$189	\$217
	Young Adult (16-20)	\$190	\$190
	Youth (13-15) IN/NOT Kids club	\$91/\$190	\$91/\$190
	Child (6-12) IN/NOT Kids Club	\$51/\$121	\$51/\$121
	Child (1-5)	\$10	\$10
	Infant (<1)	\$0	\$0
	Bring Your Own Babysitter*	\$180	\$180
	Friday Only*	\$60	\$60
	Friday Reception & Dinner*	\$45	\$45
	Saturday Dinner & Sunday Brunch*	\$73	\$73
	Saturday Reception & Dinner*	\$60	\$60
	Hang in HQ*	\$50	\$50
25th	Full Weekend	\$250	\$270
	Partial Weekend	\$220	\$240
	Mini Weekend	\$175	\$195
	Young Adult (16-20)	\$150	\$150
	Youth (13-15) IN/NOT Kids club	\$130/\$150	\$130/\$150
	Child (6-12) IN/NOT Kids Club	\$60/\$75	\$60/\$75
	Child (1-5)	\$20	\$20
	Infant (<1)	\$20	\$0
	Bring Your Own Babysitter*	\$150	\$160
	Friday Reception & Dinner*	\$50	\$55

#### **Reunion 2019 Registration Fees**

CLASS/		EARLY BIRD	REGULAR
GROUP	PACKAGE NAME	(By 5/10)	PRICE
20th (cont)	Child (6-12) IN/NOT Kids Club	\$40/\$60	\$40/\$60
	Child (1-5)	\$30	\$40
	Infant (<1)	\$0	\$0
	Saturday Only*	\$160	\$175
	Saturday Reception & Dinner*	\$80	\$80
	Bring Your Own Babysitter*	\$160	\$170
15th	Full Weekend	\$285	\$310
150	Partial Weekend	\$260	\$285
	Mini Weekend	\$225	\$250
	Young Adult (16-20)	\$150	\$150
	Youth (13-15) IN/NOT Kids Club	\$50/\$100	\$50/\$100
	Child (6-12) IN/NOT Kids Club	\$25/\$60	\$25/\$60
	Child (1-5)	\$20	\$20
	Infant (<1)	\$0	\$0
	Bring Your Own Babysitter*	\$150	\$150
	Friday Recpetion & Dinner*	\$50	\$50
	Saturday Reception & Dinner*	\$75	\$75
	Saturday Dinner & Sunday Brunch*	\$165	\$165
	Hang in HQ*	\$50	\$50
		-	-
10th	Full Weekend	\$230	\$260
	Partial Weekend	\$215	\$245
	Mini Weekend	\$180	\$210
	Youth (13-15) Partial Weekend*	\$125	\$125
	Child (6-12) IN/NOT Kids Club	\$40/\$50	\$40/\$50
	Child (1-5)	\$0	\$0
	Infant (<1)	\$0	\$0
	Friday Only*	\$75	\$75
	Friday Reception & Dinner*	\$50	\$50
	Saturday Reception & Dinner*	\$50	\$50
	Saturday Only	\$75	\$75
	Hang in HQ*	\$50	\$50
_	Full Weekend	\$169	\$189
5th	Full weekend	<b>9103</b>	
5th	Partial Weekend	-	\$159
5th	Partial Weekend	\$105 \$179 \$125	\$159 \$125
5th		\$179	
5th	Partial Weekend Thursday & Friday Only*	\$179 \$125	\$125
5th	Partial Weekend Thursday & Friday Only* Saturday Only*	\$179 \$125 \$100	\$125 \$100

	<b>CLASS &amp; REUNION PROGRAMS</b>	UNIVERSITY FEE	REGISTRATION FEE	l
٠	Accessibility transportation	Arts quad tent parties	Buses for special tours & off-	
•	Class rental vehicles	- Bands	campus events	
•	Advertisements - Cornell Alumni Magazine	- Beverages & food	<ul> <li>Children's activities</li> </ul>	
	and Ezra Magazine	- Dance floors	Clerks	
•	Buses	- Electricity/lights	- Housing	
	- Campus shuttle	- Food	- Meals	
	- On-campus class events	- Fencing	- Wages/bonuses	
•	Campus infrastructure	- Liquor permits	Credit card fees	
	- Traffic representatives	- Security	Decorations and displays	
	<ul> <li>Crowd management &amp; safety services</li> </ul>	- Tables/chairs	Entertainment	
	- Emergency medical services	- Tents	Headquarters	
	- Signage	- Workers	- Beverages	
	-Facilities custodial coverage	Buttons	- Food	
	-Grounds services	Dining tents	- Supplies	
٠	Clerk recruitment/training	- Electricity/lights	<ul> <li>Meals and events</li> </ul>	
٠	Head clerk wages/bonuses/housing	- Tables and chairs	Non-essential rentals (popcorn	
•	Liability insurance	- Space rental fees	machine, TVs, DVD players,	
٠	PA/AV equipment for presidential remarks	Headquarters	dance floors, etc.)	
•	Publications	- Cell phones/desk phones	<ul> <li>PA/AV equipment rentals for</li> </ul>	
	- Activities and Events Guide booklets	- Computers/printers	events/forums, etc.	
	- Event posters	- Credit card swipe machines	<ul> <li>PayPal account fee</li> </ul>	
	- Planning Guides	- Essential HQ rentals (porta-cribs,	Souvenirs	
•	Staff expenses	high chairs, ice tubs, etc.)	<ul> <li>Special event room rentals,</li> </ul>	
•	Set-up worker team	- Liquor permits	set-up, and custodial fees	
•	University programming	- Electricity/lights	Special guest meals and fees	
٠	Van drivers & luggage handlers	- Tables and chairs		
•	Volunteer recognition	- Vans		
•	Volunteer workshop expenses	<ul> <li>Photo sitting fees and digital set</li> </ul>		7
	- Reunion Kickoff	up fee		
	- Reunion mid-winter training	Dining event room rental, set-up	CLASS/GROUP BUDGET	
	- Clerk/Chair Brieting and lunch			(
			Mailings and promotions     Reunion subsidies (if necessary)	
				$\sum$

WHO PAYS FOR WHAT?

Reunion 2019 Children and Youth Attendees by Age

Reunion Class or Group	Infant	1 yr.	2 yrs.	3 yrs.	4 yrs.	5 yrs.	6 yrs.	7 yrs.	8 yrs.	9 yrs.	10 yrs.
60th Reunion (1959)	0	0	0	0		0 0	0	0	0	0	1
55th Reunion (1964)	0	0	0	0		0 0	0	0	0	0	0
50th Reunion (1969)	0	0	0	0		0	-	0	2	0	1
45th Reunion (1974)	0	0	0	0		0	0	0	0	0	0
40th Reunion (1979)	0	0	-	0		0 0	0	0	1	1	0
35th Reunion (1984)	0	0	0	0		0 0	0	0	0	0	0
30th Reunion (1989)	0	0	0	~		1	4	4	3	9	9
25th Reunion (1994)	0	1	2	2		3 3	10	20	14	12	21
20th Reunion (1999)	3	5	5	8	16	5 14	11	27	18	33	18
15th Reunion (2004)	4	6	9	9		8 6	9	7	2	0	0
10th Reunion (2009)	11	5	4	2		3	0	<u>,</u>	0	0	0
5th Reunion (2014)	0	0	0	0		0	0	0	0	0	0
Continuous Reunion Club	0	0	0	0		0	0	0	0	0	0
Non-Reunion Year	~	0	~	0		1	5	0	1	0	0
Dounion Class or Group	11 Mrc	12 vire	13 Mrc	14 Mrc	16 vire	16 vire	17 vire	18 Mrc	10 1/1/2	20 115	Total
forth Relinion (1959)	0	12 yıs. 0	2			0				20 yis. 0	1 0141
55th Reunion (1964)	0	0								0	0
50th Reunion (1969)	0		0	0		1	0	0	0	0	9
45th Reunion (1974)	0	0	0	0		0 0	0	0	0	0	0
40th Reunion (1979)	3	1	0	-		1 1	9	0	1	0	17
35th Reunion (1984)	1	1	0	-		3 3	-	0	0	0	10
30th Reunion (1989)	8	6	7	12	10	0 10	5	6	2	1	95
25th Reunion (1994)	26	23	17	15	-	8	4	4	1	2	204
20th Reunion (1999)	17	12	4	e		3	0	0	0	-	199
15th Reunion (2004)	0	0	0	0		0	0	0	0	0	54
10th Reunion (2009)	0	0	~	0		1	0	0	0	0	31
5th Reunion (2014)	0	0	0	0		0	0	0	0	0	0
Continuous Reunion Club	0	0	0	0		0	0	0	0	0	0
Non-Reunion Year	-	0	-	-		0	Э	0	0	0	9

-	
2	
a	
Δ	
×	
Ţ	
θ	
$\overline{\mathbf{O}}$	
-	
6	
0	
2	
S	
ō	
. <u> </u>	
2	
ā	
Ř	

Reunion Class/Group	Total # of Adults/Children checked in HQ	Total # of Clerks	Average Hours worked per clerk	Total overtime hours paid	Total Clerk Wages (includes bonus)	Recommended # of Clerks for 2020
75th-1944 70th-1949 65th- 1954	138	3	54.5	5	\$ 2,959	3
60th- 1959	239/1	9	50.2	91	\$ 7,172	œ
			i			
55th- 1964	118	9	54.8	33	\$ 5,420	2
50th- 1969	493/6	8	51.6	16	\$ 7,814	œ
45th - 1974	320	5	64.0	54	\$ 5,400	9
40th- 1979	440/17	5	55.8	5	\$ 4,894	5
35th- 1984	229/10	5	48.2	21	\$ 5,087	5
30th- 1989	480/ <mark>95</mark>	6	51.2	с	\$ 5,419	9
25th- 1994	537/204	8	54.2	20	\$ 7,753	œ
20th- 1999	518/199	8	51.8	39	\$ 7,164	6
15th- 2004	213/ <mark>54</mark>	5	51.3	9	\$ 4,657	5
10th- 2009	585/ <mark>31</mark>	9	67.9	86	\$ 6,719	8
5th- 2014	1081	8	43.7	0	\$ 6,711	œ
2019 Clerk Hourly \	2019 Clerk Hourly Wages (Wage increases \$ 50/hr for each year of experience	ases \$ 50/hr for each	vear of experience)			

2019 Clerk Hourly Wages (Wage increases \$.50/hr for each year of experience.) Regular- New \$11.10, Experienced \$11.60 Overtime- New \$16.65, Experienced \$17,40

# **Reunion Registration Process**

# Registrations online (processed immediately)

- Guest registers online
- Registration chair receives a copy of registration confirmation message
- Registration fees automatically charged to registrant's credit card
- Credit card processor credits group's Reunion account

- Registration chair reviews guest registration information on a rolling basis
- Follows up with registrants as needed

•

# Registrations by mail (50th Reunion and older; takes 5-7 business days)

Guest mails registration form & payment to the address on the registration form

•

- Bank receives registration materials
- Payment is processed into the group specific Reunion account
- Bank scans registration form and places it in a secure online file box
- Email notification is sent to registration chair

- Registration chair reviews scanned forms to be sure information is complete
- Chair inputs form
   information into online
   registration database
  - Follows up with guest (if necessary)
- Sends email or printed confirmation to guest

#### **Reunion 2019 - All Classes and Groups**

#### (numbers include children)

Class/Group	Web	Mail	Email/Phone	On-site	Total Registrants	% Web
1944	5	10	0	0	15	33
1949	0	51	6	0	57	0
1954	18	55	0	0	73	25
1959	88	129	22	4	243	36
1964	85	31	2	1	119	71
1969	387	81	1	30	499	78
1974	252	35	0	33	320	79
1979	409	21	0	21	451	91
1984	218	14	1	13	246	89
1989	516	27	1	43	587	88
1994	700	20	2	45	767	91
1999	692	0	4	32	728	95
2004	237	8	0	25	270	88
2009	601	0	8	17	626	96
2014	1076	0	0	25	1101	98
CRC	25	27	0	8	60	42
Total	5309	509	47	297	6162	86

Reunion 2019 Registrations Processed by Week

	5th F	5th Reunion	c			10	oth R	10th Reunion	u			15	15th Reunion	union				20th	20th Reunion	nion				25th	25th Reunion	uo				30th	30th Reunion	u			
	Email	Mail O	n Site F	hone S	taff W	'eb En	nail M	lail On	Mail On Site Phone Staff Web Email Mail On Site Phone S		aff Web	eb Email	ail Mail		On Site Phone Staff	staff	f Web	Email	Mail	On Site	Phone Staff		Web	Email	Mail O	On Site Phone Staff	hone 5	Staff Web		Email N	Mail On	On Site Phone	ne Staff	aff Web	å
Week of Mar 25	0	0	0	0	0	293	0	0	0	0	0 13	131	0	0	0	0	0 45	0	0	0	0	0	140	0	0	0	0	0	125	0	0	0	0	0	82
Week of Apr 1	0	0	0	0	0	119	0	0	0	0	0	52	0	0	0	0	0 22	0	0	0	0	0	84	0	0	0	0	0	60	0	0	0	0	0	39
Week of Apr 8	0	0	0	0	0	129	0	0	0	0	0	64	0	0	0	0	0 19	0	0	0	0	0	64	0	0	0	0	0	80	0	7	0	0	0	87
Week of Apr 15	0	0	0	0	0	126	0	0	0	0	0	60	0	0	0	0	0 21	0	0	0	0	0	34	0	0	0	0	0	37	0	2	0	0	0	33
Week of Apr 22	0	0	0	0	0	88	0	0	0	0	0	24	7 0	4	0	0	0 23	0	0	0	0	0	40	0	6	0	0	0	67	0	8	0	0	0	36
Week of Apr 29	0	0	0	0	0	86	0	0	0	0	0	66	0	0	0	0	0 18	0	0	0	0	0	70	0	6	0	0	0	75	0	0	0	0	0	44
Week of May 6	0	0	0	0	0	136	0	0	0	0	0 13	136	0	0	0	0	0 67	0	0	0	0	0	150	0	1	0	0	0	192	0	0	0	0	0	135
Week of May 13	0	0	0	0	0	55	0	0	0	0	0	15	0	0	0	0	0 7	0	0	0	0	0	24	0	0	0	0	0	19	0	10	0	0	0	15
Week of May 20	0	0	0	0	0	6	0	0	0	0	1 2	24	7 0	4	0 0	0 0	0 5	0	0	0	0	0	41	0	0	0	0	0	13	0	0	0	0	0	15
Week of May 27	0	0	0	0	0	16	0	0	0	0	0	18	0	0	0	0	0 5	0	0	0	0	0	39	0	1	0	2	0	24	0	0	0	0	0	24
Week of Jun 3	0	0	25	0	0	19	0	0	17	0	7 1	11	0	0 2	25 0	0	0 5	0	0	32	4	0	9	0	0	45	0	0	8	0	0	43	1	0	9
Week of Jun 10	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
TOTAL	0	0	25	0	0 1076	076	•	0	17	0	8 60	601	0	8 2	25 (	0	0 237	0	0	32	4	0	692	0	20	45	2	0	700	0	27	43	٦	0	516

	35th	35th Reunion	nion			4	oth R	40th Reunion			4	45th Reunion	union			J.	oth R	50th Reunion	e			55th	55th Reunion	ion			60	60th Reunion	union			
	Email	Mail	On Site	Phone	Staff   W	Veb Er	mail M	1ail On Sit	Email Mail On Site Phone Staff Web Email Mail On Site Phone Staff		Web En	Email Mail	il On Site	Phone	Staff	Web Ei	Email M	Mail On Site	Site Phone	e Staff	f Web	Email	Mail	On Site Phone Staff	ione St	aff Web	e Emai	_	Mail On Site Phone Staff	Phone	Staff	Web
Week of Mar 25	0	0	0	0	0	24	0	0	0	0	58	0	0	2 0	0	12	0	0	0	0	0 25	0	0	0	0	0	30	0	0	0	0	6
Week of Apr 1	0	0	0	0	0	26	0	2	0	0	52	0	0	0	0	48	0	7	0	0	0 62	0	10	0	2	0	m	0 31	1	2	0	7
Week of Apr 8	0	0	0	0	0	14	0	9	0	0	44	0	9	2 0	0	34	0	17	0	0	0 65	0	8	0	0	0	4	0 12	2 0	0	0	13
Week of Apr 15	0	0	0	0	0	15	0	2	0 0	0	29	0	5	2 0	0	26	0	19	0	0	0 29	0	2	0	0	0	7	0 38	8	0	0	12
Week of Apr 22	0	5	0	0	0	26	0	7	0 0	0	30	0	5 (	0 0	0	19	0	9	0	0	0 38	0	3	0	0	0	12	3 0	8 0	0	0	14
Week of Apr 29	0	0	0	0	0	34	0	0	0	0	55	0	9	2 0	0	22	0	15	0	0	0 57	0	0	0	0	0	15	0 18	8	2	0	12
Week of May 6	0	5	0	0	0	46	0	0	0 0	0	66	0	9	2 0	0	69	0	7	0	0	1 81	0	3	0	0	0	10	0 11	1 0	9	0	11
Week of May 13	0	4	0	0	0	6	0	3	0 0	0	9	0	5	1 0	0	7	0	8	0	0	0 8	0	5	0	0	0	ñ	0	7 0	2	0	m
Week of May 20	0	0	0	0	0	12	0	0	0 0	0	15	0	1	1 0	0	8	0	0	0	0	0 8	0	0	0	0	0	0	7 0	4 0	4	1	2
Week of May 27	0	0	0	1	0	10	0	1	0 0	0	15	0	0	1 0	0	7	0	0	0	0	0 14	0	0	0	0	0	1	0	0 0	4	0	1
Week of Jun 3	0	0	13	0	0	2	0	0 2	21 0	0	9	0	1 1:	19 0	0	0	0	2	30 (	0	0 0	0	0	1	0	0	0	0	0 4	0	1	4
Week of Jun 10	0	0	0	0	0	0	0	0	0 0	0	0	0	0	1 0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0 0	0	0	0
TOTAL	0	14	13	1	0	218	0	21 2	21 0	0	409	0	35 33	3 0	0	252	0	81	30 (	0	1 387	0	31	1	2	0	85	0 129	9 4	20	2	88

	65th R	<b>65th Reunion</b>				70t	h Re	70th Reunion			~	5th R	75th Reunion	_			80t)	<b>80th Reunion</b>	nion				Contin	snonu	Reunid	on Cl	Continuous Reunion Club (CRC)		Non-Reunion Year	hion Ye	ar		
	Email N	1ail On S	ite Phone	Staff	: Web	Emai	il Mai	Mail On Site Phone Staff Web Email Mail On Site Phone Staff	ione Si		Web Er	Email M	Mail On Site	Site Phone	e Staff	f Web	b Email	Mail	On Site	Phone :	Staff	Web B	Email	Mail On	Site	Phone St	Staff Web	Email	Mail	On Site	Phone	Staff	Web
Week of Mar 25	0	0	0	0	1	-	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Week of Apr 1	0	7	0	0	0	-	0	1 0	0	0	0	0	4	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
Week of Apr 8	0	6	0	0	8	- 	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	6
Week of Apr 15	0	10	0	0	0		0	12 0	0	0	0	0	0	0	0	1		0	0	0	0	0	0	2	0	0	0	0	0	0	0	0	4
Week of Apr 22	0	Э	0	0	0 2	2	1	14 0	0	0	0	0	4	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	5
Week of Apr 29	0	∞	0	0	0 5		1	15 0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	00	0	0	0	7	0	0	0	0	5
Week of May 6	0	10	0	0	3	m	0	0	0	0	0	0	2	0	0	0	2 0	0	0	0	0	0	0	2	0	0	0	4	0	0	0	0	21
Week of May 13	0	9	0	0	0	0	0	7 0	3	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	10	0	0	0	4	0 0	0	1	0	12
Week of May 20	0	1	0	0	0 2	2	0	2 0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	3	1	0	0	S	0 0	0	0	1	14
Week of May 27	0	0	0	0	0	0	0	0 0	1	0	0	0	0	0	0	0	0	0 0	0	0	0	0	0	0	0	0	0	2	000	0	0	93	29
Week of Jun 3	0	1	0	0	0 0	0	0	0 0	2	0	0	0	0	0	0	0 2	2 0	0 0	0	0	0	0	0	1	7	0	0	2	0 0	189	0	36	11
Week of Jun 10	0	0	0	0 0	0 0	0	0	0 0	0	0	0	0	0	0	0	0 0	0	0 0	0	0	0	0	0	0	0	0	0	0	0 0	0	0	0	0
TOTAL	0	55	0	0	0 18		0 51	1 0	9	0	0	0	10	0	0	0	2	0	•	0	0	0	0	27	∞	0	0	25	0	189	1	130	114

# **Criteria for Registration Chairs**

- 1. Must have basic knowledge of computers and operating systems
- 2. Must have an activated net ID and password
- 3. Must attend registration webinar trainings
- 4. Communicate often with Reunion chair(s) and have a good understanding of what registration packages and prices are in place. Work out a process with Reunion chair(s) on how to address special requests for packages and prices from classmates
- 5. Willingness to frequently communicate with alumni on registration-related questions or requests
  - Return calls and e-mails promptly
  - Negotiate
  - Be flexible and accommodating with special requests as possible
- 6. Communicate special package requests and pricing to Alumni Affairs Reunion staff contact so they can program them for you before you can register your classmate.
- 7. Able to review and follow up on (if needed) a high volume of registrations on an ongoing basis after registration launch.

# 8. Equipment needed

- Computer
- High speed Internet connection
- E-Mail address
- Telephone
- Web browser:
  - Google Chrome, or Firefox preferred Internet
  - -Explorer version 11 or higher will be supported but NOT recommended

# 9. Test the registration system in March

Counts
Bed
Housing
2019

						- Jacks	Tatal						
Class/ Group	Aduite	Adults Childron C	Clarks	Total	Bed Nichts	Early Arrival Nichts	l otal Bed Nichte	Adult 1- Nicht	Adult 2- Nicht	Adult 1- Adult 2- Adult 3- Nicht Micht Micht Micht Micht Micht	Child 1- Nicht	Child 2- Nicht	Child 3- Nicht
1959	102		1	104	300	0	309	0	21	82	0	0	-
1964	86	0	5	91	279	28	307	7	8	76	0	0	
1969	194	-	9	201	566	33	599	7	56	137	0	0	۲
1974	224	0	-	225	591	14	605	13	72	140	0	0	
1979	216	2	с	221	561	13	574	10	95	114	0	0	2
1984	154	2	2	158	403	с	406	4	65	87	0	-	۲
1989	304	12	6	322	797	28	825	6	174	127	0	5	7
1994	376	58	4	438	1023	26	1049	25	216	137	2	41	15
1999	255	59	8	322	755	27	782	14	161	88	7	35	17
2004	129	6	2	140	349	16	365	9	68	57	-	5	З
2009	389	3	5	397	1022	15	1037	9	170	218	0	+	2
2014	817	0	5	822	2230	24	2254	13	234	575	0	0	0
CRC	29	0	-	30	92	9	98	-	2	26	0	0	0
NRY	70	0	2	72	157	6	163	11	43	16	0	0	0
TOTAL	3345	147	51	3543	9125	248	9373	126	1385	1880	10	88	49

# **REUNION 2020 ON-CAMPUS DINING LOCATIONS AND CAPACITIES**

** Catered by Statter Hotel *** Catered by Statter Hotel *** Preferred caterer site ESTIMATED EXPECTED ATTENDANCE ESTIMATED EXPECTED ATTENDANCE ESTIMATED EXPECTED ATTENDANCE Status Caterer State State Caterer State State Caterer State Caterer State Caterer State Caterer State State Caterer State	_	on 1955												
CE (center) used in conjunction with west tent	Capacity	t	55 1960	0 1965	1970	1975	1980	1985	1990	1995	2000	2005	2010	2015
t (center) used in conjunction with west tent		12	15 235	175	525	150	440	325	525	750	750	350	750	1150
t (center) used in conjunction with west tent														
t (center) used in conjunction with west tent														
t (center) used in conjunction with west tent	550				*		*	*	*			*		
	006/0				*		*	*	*	*	*	*	*	
	750				*		*		*	*	*			
	90 400	*	*			*								
Engineering Quad (lunches only) 1200	200								*	*	*		*	*
Nevin Welcome Center Tent (Botanic Gardens) Inst available for Saturday recontion	50				•		•	•				*		
Not evaluable for particulary reception West Campus Tent 510	10				*		•	*				*		
	_													
HEADQUARTER TENTS (max seating capacity) DI EASE CONSULTED LIGNIG VOLID LIGTERITE AND DIMINIC POOMS		N/A	/A 180	135	135	135	135	240	60	720	240	400	400	320
		ł							Ī	İ	ľ	ľ	ľ	
*HEADQUARTER DINING ROOMS (max seating capacity)		N/A	A N/A	250	216	264	200	N/A	N/A	N/A	N/A	N/A	169	N/A
INSIDE SPACES ON CAMPUS		_												
	150	*		*		*		1		+	+			
	+	+	•	+				T	t	T	T	t	t	
*Appel commons, North Star Uning + N. Star upstairs 289 *Amed Commons Total diving (MDB Northers Diving Runse) 4000	001 001	+		+			*	*	T	T	T	*		
	00	+			·			T		t	t	+		
		+			*				*	*	*		*	*
	200	-			•				*	*	•			
am (unavailable Friday 4-8 p.m.)	20 (250 w/outside		*											
Biotech Building G10 (unavailable for bkfst and lunch) 158	-		*			*								
Biotech Atrium (reception only)	200		*			*								
Duffield Hall Atriums (unavailable Sat bkfst and lunch) 250	50 650		*	÷		*								
* Flora Rose House Dining Room 275	275		*	*		*								
***Johnson Museum Appel Lobby+Mallin Sculpture CourtReception only	300													
* Kennedy Hall, Trillium+Upstairs (unavailable Sat lunch) 325			*	*		*		*						
Klarman Hall Atrium (unavailable Sat bkfst and lunch) 200	00 600		*	*		*								
Lab of Ornithology Atrium 150	4	_	*			*								
						•								
able Sat night)	32 283		*	*										
Fritysical sciences Arrianis * n-t n	+	+					*		*				*	
cutv)	05 200	+	+				,	,	,	+	+	,	,	
			*	*		*								
** Statler Ballroom 275			*			*								
estaurant+Lounge			*	*		*								
** Statler Beck Center Park Atrium 80	80 250													
** Statler Rowe Room 30	30 47													
**statler Yale/Princeton Room 70														
om & Terrace	299	*		*		*		,						
* Willard Straight, Okenshields 406	106 Sr	*		*		*		*				*		
* Willard Straight, lvy Room 185	.85	_		,		,						-	-	

# **Pastry Suppliers**

# DarlingCake

716-946-8742 amy@darlingcake.com

**Dolce Delight** 1080 Danby Rd. Ithaca, NY 14850 607-272-0282

Ithaca Bakery

2255 North Triphammer Rd. Ithaca, NY 14850 607-257-2255

400 North Meadow St. Ithaca, NY 14850 607-273-7110

Just Desserts 821A Danby Rd. Ithaca, NY 14850 607-272-3718

Kendra's Culinary Creations 1114 Auburn Road Groton, NY 13073 607-533-4039 Kendrasculinarycreations@yahoo.com

**Marion Ferrer** 607-793-3488

**Panera** 748 S. Meadow St. Ithaca, NY 14850 607-273-2590

**P&C** 315 Pine Tree Rd. East Hill Plaza Ithaca, NY 14850 607-272-5836

This Chick Bakes Hope Jones '86, owner 31-31 48<sup>th</sup> Ave. Long Island City, NY 11101 thischickbakes@gmail.com thischickbakes.com

**Tops Friendly Markets** 2300 North Triphammer Rd. Ithaca, NY 14850 607-257-4952

710 South Meadow St. Ithaca, NY 14850 607-275-8041

Wegmans 500 South Meadow St. Ithaca, NY 14850 607-277-5800; 277-4380 (bakery)

	Meal Counts by Clas	s and Gro	oup	
CLASS/GROUP	MEAL	Adult	Under 21	TOTAL
1944 (75th)	Thursday Dinner	14		14
	Friday Breakfast	14		14
	Friday Lunch	14		14
	Friday Dinner	12		1
	Saturday Breakfast	17		1
	Saturday Lunch	11		1
	Saturday Dinner	12		1
	Sunday Breakfast	13		1
1949 (70th)	Thursday Dinner	31		3
	Friday Breakfast	27		2
	Friday Lunch	28		2
	Friday Dinner	36		3
	Saturday Breakfast	26		2
	Saturday Lunch	31		3
	Saturday Dinner	43		4
	Sunday Breakfast	30		3
1954 (65th)	Thursday Dinner	54		5
	Friday Breakfast	54		5
	Friday Dinner	69		6
	Saturday Breakfast	66		6
	Saturday Lunch	70		7
	Saturday Dinner	71		7
	Sunday Breakfast	70		7
1959 (60th)	Thursday Dinner	171	1	17
1999 (0000)	Friday Breakfast	171	1	
	Friday Lunch	224	1	22
	Friday Dinner	229		22
	Saturday Breakfast	227	1	22
	Saturday Dinner	225		22
	Sunday Breakfast	221	1	22
	,			
1964 (55th)	Thursday Dinner	89		8
,	Friday Breakfast	111		11
	Friday Dinner	105		10
	Saturday Breakfast	113		11
	Saturday Dinner	113		11
	Sunday Breakfast	113		11
		115		
1969 (50th)	Thursday Dinner	254	3	25
	Friday Breakfast	251	1	25
	Friday Dinner	401		40

	Meal Counts by Class	and Gr	oup	
CLASS/GROUP	MEAL	Adult	Under 21	TOTAL MEALS
1969 (50th)	Saturday Breakfast	458	2	460
continued	Saturday Lunch	434	4	438
	Saturday Dinner	458	1	459
	Sunday Breakfast	423	3	426
1974 (45th)	Thursday Dinner	175		175
	Friday Breakfast	175		175
	Friday Dinner	275		275
	Saturday Breakfast	297		297
	Saturday Lunch	303		303
	Saturday Dinner	318		318
	Sunday Breakfast	297		297
1979 (40th)	Thursday Dianar	137	3	140
1979 (40th)	Thursday Dinner Friday Breakfast	137	3	140
	Friday Dinner	351		358
	Saturday Breakfast	351	8	364
	Saturday Lunch	424	9	433
	Saturday Dinner	432		439
	Sunday Breakfast	386	8	394
1984 (35th)	Thursday Dinner	80	1	81
	Friday Breakfast	185	5	190
	Friday Dinner	189	5	194
	Saturday Breakfast	220	7	227
	Saturday Lunch	223	7	230
	Saturday Dinner	228	5	233
	Sunday Breakfast	206	7	213
1000 /20+6)	Thursday Disner	167	דנ	204
1989 (30th)	Thursday Dinner Friday Breakfast	167 168	<u> </u>	204 214
	Friday Dinner	389		454
	Saturday Breakfast	435	79	514
	Saturday Dinner	461	70	531
	Sunday Breakfast	428	80	508
1994 (25th)	Thursday Dinner	182	48	230
	Friday Breakfast	182	63	245
	Friday Dinner	464	124	588
	Saturday Breakfast	544	174	718
	Saturday Dinner	557	155	712
	Sunday Breakfast	548	166	714

1	Meal Counts by Class	and Gro	oup	
CLASS/GROUP	MEAL	Adult	Under 21	TOTAL MEALS
1999 (20th)	Friday Breakfast	208	97	305
	Friday Dinner	502	144	646
	Saturday Breakfast	502	170	672
	Saturday Dinner	529	141	670
	Sunday Breakfast	524	167	691
2004 (15th)	Thursday Dinner	89	17	106
	Friday Breakfast	89	22	111
	Friday Dinner	197	43	240
	Saturday Breakfast	194	46	240
	Saturday Dinner	208	45	253
	Sunday Breakfast	208	43	251
2009 (10th)	Thursday Dinner	294	20	314
	Friday Breakfast	562	20	582
	Friday Dinner	563	20	583
	Saturday Breakfast	589	20	609
	Saturday Dinner	592	20	612
	Sunday Breakfast	586	20	606
2014 (5th)	Friday Breakfast	792		792
	Friday Dinner	1087		1087
	Saturday Breakfast	1091		1091
	Saturday Dinner	1094		1094
	Sunday Breakfast	1090		1090
CRC	Friday Lunch	45		45
	Saturday Dinner	25		25
Glee Club	Saturday Lunch	361	13	374
	Saturday Dinner	187	10	197

# Caterers

The following caterers have been contracted for Reunion events within the past five years:

Agava Restaurant Katy Walker 381 Pine Tree Road Ithaca, NY 14850 607-342-5645 catering@agavarestaurant.com agavarestaurant.com

Ba-Li Cravings Tal Oron Cohen 607-229-2214 tal@balicravings.com balicravings.com

Bickering Twins 114 N. Cayuga Street Ithaca, NY 14850 607-319-0653 bickeringtwins@gmail.com bickeringtwins.com \*Can accommodate lunch/dinner deliveries for up to 200 people.

Cornell Catering Brandon Fortenberry Robert Purcell Community Center Cornell University, Ithaca, NY 14853 607-255-5555 bf52@cornell.edu catering.cornell.edu

Dinosaur Bar-B-Que Chelsea Jones 246 West Willow Street Syracuse, NY 13202 315-579-0400 chelsea.jones@dinobbq.com dinobbq.com D.P. Dough Eric Sears Ashley Stupke 408 College Ave. Ithaca, NY 14850 315-491-7447 or 607-283-9274 ithacadpdough@gmail.com dpdough.com/

Gance's Complete Catering 602 Old Front Street Binghamton, NY 13219 607-779-1779 info@gances.com gances.com

The Heights Catering James Larounis 903 Hanshaw Road Ithaca, NY 14850 607-257-4144 info@theheightsithaca.com theheightsithaca@gmail.com

Ithaca Bakery Niki Potenza Triphammer Mall 2255 North Triphammer Road Ithaca, NY 14850 607-257-2255 cater@ithacabakery.com ithacabakery.com

H&J Hospitality, Inc. Julianna Hopkins 1638 East Shore Drive Ithaca, NY 14850 781-526-2238 Julianna@hihospitality.com

Shortstop Deli Hot Truck Chuck Dong 200 West Seneca Street Ithaca, NY 14850 607-273-1030 chuck@shortstopdeli.com shortstopdeli.com Kendra's Culinary Creations 1114 Auburn Road Groton, NY 13073 607-533-4039 kendrasculinarycreations@yahoo.com kendrasculinarycreations.com

Panera 748 S. Meadow Street Ithaca, NY 14850 (607) 273-2590 panera.com

Serendipity Stephanie Holzbaur 950 Danby Road, Suite 20 Ithaca, NY 14850 607-273-2145 events@serendipitycatering.biz serendipitycatering.biz

Taste of Thai Express 209 S. Meadow Street Ithaca, NY 14850 607-272-8424 catering@tasteofthaiexpress.com tasteofthaiexpress.com

Wegmans Julie Garner, Catering Coordinator 500 South Meadow Street Ithaca, NY 14850 607-697-0211 wegmans.com

# Exclusive Cornell Catering Dining Locations

- Alice Cook House
- Appel Commons
- Big Red Barn
- Carl Becker House
- Flora Rose House
- Hans Bethe House
- Ivy Room (Willard Straight Hall)
- Johnson Museum of Art
- William Keeton House
- Okenshields (Willard Straight Hall)
- Risley Hall Dining Room
- Robert Purcell Community Center
- Trillium Dining Room
- Willard Straight Hall Memorial Room and Terrace (if serving alcohol)

# Alumni Affairs

- Assign dining sites and emergency weather sites
- Reserve campus spaces
- Provide support to Reunion chairs and caterers
- Determine dining layout and diagram and share with chairs and caterers
- Provide caterers with materials and information about sites
- Arrange for tables/chairs, dance floors, electricity, tents, PA Systems, portajohns, dumpsters

## **Reunion Chairs**

- Determine menu
- Communicate directly with caterer
- Compare caterer bids
- Sign contracts
- Give guarantees to caterer and continue to provide updated numbers
- Provide special meal requests to caterer
- Share plans for dance floors, guest speakers/podiums, and additional arrangements that impact seating with caterer
- Approve payment of invoices
- Scout the site before the event

## **Caterers**

- Attend Reunion Kick-off (RKO) and mandatory spring site-visit meeting
- Provide packets with sample menus and prices at RKO
- Sign contract with chairs
- Communicate directly with chairs
- Provide initial counts in early May and final counts in late May to Alumni Affairs
- Provide service table requests to Alumni Affairs
- Communicate plans for dance floors, guest speakers/podiums, and additional arrangements to Alumni Affairs
- Accommodate special meal requests
- Send bills to chairs to authorize payment (deposits must be on separate invoice)
- Provide linens, tableware, centerpieces (per contract)
- Remove all garbage from dining sites—carry in, carry out
- Assist with on-site setup as needed

# **REUNION 2020 - JUNE 4-7 TENTATIVE KEY EVENT SCHEDULE**

#### Thursday, June 4

12:00 Noon	Residence Halls Open for Check-in
2:00 p.m.	Information Center Opens
5:30 p.m.	Passing It Forward: Opening Banner Ceremony (invitation only)
Evening	Class/Group Dinners
8:30 p.m.	Savage Club Show

## Friday, June 5

Morning	College Tours and Lectures
9:00 to 10:00 a.m.	General campus bus tour
10:00 to 11:30 a.m.	Class/Group Forums
11:30 a.m. to 2:00 p.m.	CU4 Lunch @ the Statler
1:00 to 2:00 p.m.	General campus bus tour
1:00 to 3:00 p.m.	College Tours and Lectures
1:30 to 2:30 p.m.	University Service of Remembrance and Thanksgiving
3:00 to 4:00 p.m.	Cornell Kids Club Check-in
* 3:00 to 4:15 p.m.	Spencer T. and Ann W. Olin Lecture
4:15 to 5:15 p.m.	Mix & Mingle Garden Party
4:00 to 6:00 p.m.	Greek Receptions (invitation only)
Evening	Class/Group Dinners
9:00 p.m. to 1:00 a.m.	Tent Party on the Arts Quad
9:15 p.m.	Chorus and Glee Club Concert

## Saturday, June 6

7:30 to 9:30 a.m.	College Breakfasts
8:00 to 9:00 a.m.	Reunion 5K
9:00 to 10:00 a.m.	General campus bus tour
* 10:30 to 11:30 a.m.	A Conversation with President Martha E. Pollack
11:30 a.m. to 2:00 p.m.	CU4 Lunch @ the Statler
1:00 to 2:00 p.m.	General campus bus tour
1:00 to 3:00 p.m.	College Tours and Lectures, Class/Group Forums
1:30 to 2:45 p.m.	Mosaic Event
1:30 to 3:30 p.m.	Fun in the Sun
2:30 p.m.	Concert: The Hangovers at Cornell Botanic Gardens
3:00 to 4:00 p.m.	Cornell Kids Club Check-in
4:00 to 6:00 p.m.	Greek Receptions (invitation only)
Evening	Class/Group Dinners
9:00 p.m. to 1:00 a.m.	Tent Party on the Arts Quad
* 9:30 p.m.	Cornelliana Night

#### Sunday, June 7

Morning	Class/Group Breakfasts, Chimes Concerts
12:00 Noon	Residence Halls Close

\*Please do not schedule class programming against this event.

# **Reunion 2020 Photography Options**

Aside from the traditional group photo, several local photographers are able to work with Reunion classes and groups to provide a personalized photography experience tailored to their specific plans and events. See a list of local photographers below.

You may also consider asking one of your attendees to volunteer their services and talent for photographs at Reunion.

Reunion weekend occurs during peak wedding season so interested parties should contact photographers to discuss services, options, and pricing as soon as possible.

#### Services may include:

- A. Attending events or activities to take candid photos of groups, families and friends
- B. Posting an online gallery following Reunion for attendees and others to view and order specific photos in a variety of sizes
- C. Providing digital copies of photos taken during the weekend for personal use and reproduction

#### Volunteers should contact photographers directly to discuss:

- 1. Date(s) of requested photography services
- 2. Packages and pricing including cost per hour for photographer(s)' time (prices may range from approximately \$75-\$200 per hour for photographer's time)
- 3. Ordering options
- 4. Distribution and payment methods

Arrangements will be made directly between the photographer and class/group volunteer.

#### **Cascadilla Photography**

Andrew Gillis (607) 272-7386 ag@cascadillaphoto.com cascadillaphoto.com

#### **Michael Grace-Martin**

(518) 460-1210 michael@michaelgracemartin.com michaelgracemartin.com/main/photographyclients-page/ Sheryl Sinkow Photography Sheryl Sinkow (607) 257-5423 (studio) (607) 592-2749 (cell)

<u>sheryl@sinkowphotography.com</u> www.sinkowphotography.com

Stephen J Appel Photography Stephen Appel (607) 748-4473 <u>stephen@appelphotography.com</u> <u>appelphotography.com</u>

Rachel Philipson Photography & Design Rachel Philipson (607) 229-5465 rach@rachelphilipson.com rachelphilipson.com



# REGISTRATION

CORNELL REUNION WEEKEND June 6-9, 2019

- To register for the Kids Club, visit alumni.cornell.edu/reunion and register with your class. Be sure to select the Kids Club option. You will then be prompted to register separately for the Kids Club.
- Upon receipt of payment, we will send you a confirmation.
- Walk-in registrations will be handled case by case. There is no guarantee that space will be available.
- Refunds will be offered if requested before May 23, 2019.
- For more information, email Cindy Rice at cer13@cornell.edu.

or many alumni, Reunion is a family event. Cornell offers the *Kids Club* for children ages 6–15 on Friday and Saturday of Reunion weekend from 3–11 p.m.

The *Kids Club* provides adult supervision, dinner, academic programs, and recreational activities. Activities are designed to be age appropriate, with a separate schedule for each age group. See the *sample* schedule below.

Equipped with a gymnasium, pool, bowling lanes, classroom, and playing fields, Helen Newman Hall is the *Kids Club* headquarters. Children begin their *Kids Club* experience when they arrive at the HNH gymnasium with their parents between 3 p.m. and 4 p.m. Children will be grouped with similarily-aged peers led by counselors. Parents are then free to enjoy their evening as they please while their children partake in the *Kids Club* activities!

The cost of the 2019 *Kids Club* is \$70 per child, per day or \$130 per child registered for both days. Parents may register children for one or two days. Register your child at alumni.cornell.edu/reunion. Upon receipt of payment, we will send you a confirmation for *Kids Club* registration with additional information to ensure your child's enjoyment. Requests for refunds must be made directly to Alumni Affairs by May 23.

# REUNION Kids Club SAMPLE SCHEDULE\*

#### Children (6-8 years)

3:00-4:00	Registration
4:00-5:15	Swimming
5:15-6:00	Dinner
6:00-6:45	Physics Bus
6:45-8:00	Bowling
8:00-9:00	Arts & Crafts or Gym Play
9:00-11:00	Movie or Quiet Activities
11:00	Pick-up!

#### Youths (9-12 years)

3:00-4:00 4:00-5:30 5:30-6:15	Registration Bowling Dinner
6:15-7:00	Physics Bus
7:00-8:15	Swimming
8:15-9:00	Arts & Crafts or Gym Play
9:00-11:00	Movie or Quiet Activities
11:00	Pick-up

#### Teens (13-15 years)

3:00-4:00	Registration
4:00-5:00	Physics Bus
5:00-6:30	Dinner & Collegetown Walk
6:30-7:30	Taste of Cornell Academics!
7:30-9:00	Swimming
9:00-10:45	Bowling
11:00	Pick-up!

\*Schedule is subject to change. Any concerns regarding specific schedules may be directed to Cindy Rice at cer13@cornell.edu within 7 days of Reunion 2019.

NOTE: Please supply a water bottle, jacket, rain wear, swim-suit and towel for swimming, socks for bowling, a carrying bag, and other appropriate recreational clothing for each child. Clearly label all of the items with the child's name. Cornell cannot provide towels. Please be sure you child has their own.

# alumni.cornell.edu/reunion

# Florists/Balloons/Ice Cream/Party Supplies

# Please see a list of local vendors below:

Baker's Acres (potted flowers) 1104 Auburn Road Groton, NY 13073 607-533-4653 (Closed October-March)

BJ's Wholesale Club 40 Graham Rd. West Ithaca, NY 14850 607-241-4762

Bool's Flower Shop 209 North Aurora Street Ithaca, NY 14850 607-272-8410

Business is Blooming Eva Bleakley 1005 North Cayuga Street Ithaca, NY 14850 607-227-1522 www.bizbloom.biz

B&W Restaurant Supply Co. Hoyt Benjamin Jr. 510 Third Street Ithaca, NY 14850 607-273-5300 Hbenj@bw.com Bwsupply.com

Cornell Horticulture www.hort.cals.cornell.edu Flower Fashions Community Corners 903 Hanshaw Road Ithaca, NY 14850 607-257-1200 Flowerfashionsbyharing.com

Ithaca Flower Shop 1201 N Tioga Street Ithaca, NY 14850 607-273-0600 Ithacaflowershop.com

Michaels The Shops at Ithaca Mall 40 Catherwood Rd. Ithaca, NY 14850 607-319-2100

Michaleen's 2826 North Triphammer Road Ithaca, NY 14850 607-257-3203 michaleens.com

Party City 2309 N. Triphammer Road Ithaca, NY 14850 607-257-0212

Target The Shops at Ithaca Mall 40 Catherwood Rd. Ithaca, NY 14850 607-257-3387 Walmart 135 Fairgrounds Memorial Parkway Ithaca, NY 14850 607-277-4510 Walmart.com

Wegmans 500 South Meadow Street Ithaca, NY 14850 607-277-4730 Wegmans.com floral.store071@wegmans.com

# **Ice Cream Suppliers**

Cayuga Lake Creamery Jeff Kospick 8421 State Route 89 Interlaken, NY 14847 607-532-9492

Cornell Dairy Laura Hatch 180 Stocking Hall Cornell University Ithaca, NY 14853 607-255-2888

Dennis' Homemade Ice Cream 1076 Elmira Road Newfield, NY 14867 607-793-1360

Purity Ice Cream Heather Lane 700 Cascadilla Street Ithaca, NY 14850 607-272-1545 purityhg@aol.com

# 2018 and 2019 Souvenir Price List

Class	Souvenir	Quantity	Cost/Piece	Class	Souvenir	Quantity	Cost/Piece
1958	Red Tote Bag	200	\$3.00	1949	Cornell C Red 1949 Bucket Hat	100	\$13.75
1963	Grey CU63 Fanny Pack	150	\$7.37	1954	Red Tote Bag	100	\$3.20
1968	Red and White Pom-Poms	500	\$0.94	1959	Khaki Baseball Hat	30	\$10.00
	Red and White Backpack	500	\$5.25		Khaki Baseball Hat	210	\$7.50
	Cornell Bear Logo Mug	400	\$3.92	1964	Luggage Tag Set	180	\$13.50
	Adams Outback Brimmed Hat	300	\$25.00		Maroon Baseball Cap	180	\$5.80
	North End Techno Lite Jacket	300	\$30.00	1969	Lightweight 1969 Vest	300	\$32.50
1973	Water Bottle	200	\$12.10		Green Ithaca is Gorges Mug	500	\$1.80
	Red Duffel Bag	200	\$10.78	1974	Photo Frame w/ Class Logo	350	\$9.50
1978	Stemless Wine Glass	275	\$7.69		Expedition Stainless Steel Bottle	350	\$5.98
1983	Growler / Wine Cooler	250	\$18.52	1979	Scout '79 Wine Cooler Chest	450	Donated
	Bamboo Cutting Board	100	\$12.95	1989	Red Cornell Logo Towel	500	\$12.75
1988	Cornell T-shirts	260	\$7.00	1994	1.5" C Temporary Tattoo	500	\$0.22
4002	Water Bottle	360	\$9.50		Cornell Logo Zipper Pull	500	\$0.86
1993	Blanket	450	\$18.00		Cornell 1994 Wine Glass	576	\$1.74
	Water Bottle	1450	\$1.72 ©0.05		Boat Tote w/ Class Logo	425	\$16.85
	Flyers Cell Phone Wallet	250 150	\$0.85 \$0.95		Blinking Red Class Button Cornell Logo Water Bottle (split among 3 classes)	500 1550	\$1.55 \$1.77
	Wine Glass	550	\$0.99	1999	Red Touchdown T-shirt	200	\$6.55
	Cupholder Plate	800	\$0.85		Boat Tote w/ C and '99	450	\$16.85
1998	Cell Phone Wallet & Stand	525	\$1.20	2004	Campus Crew Sweatshirt	300	\$20.00
	Keyboard Tech Tattoo	525	\$0.70	2009	Cornell Seal Lapel Pin	700	\$0.65
	Boat Tote Bag	450	\$15.20		Red Roll-Up Blanket	700	\$6.50
2003	Red and White Umbrella	225	\$9.20		Red Reunion Hat	700	\$6.50
2008	Boat Tote Bag	700	\$14.00		Black/Red Cornell Sunglasses	700	\$1.90
2013	Red Leather Luggage Tag	1000	\$1.60	2014	Red Metal Wine Cup w/ Lid	1000	\$5.39
CUGALA	Rainbow Umbrella	100	\$13.21	L			

#### Definition of approval

You will be asked to provide us with details about your souvenirs, and to apply for and obtain an approval form for the use of artwork on your souvenirs.

**NOTE:** Approval is not for your logo nor for your choice of souvenir; it is for the use of the artwork on the souvenir related to the use of the Cornell name or marks. This means that even if your logo is the same or nearly identical to your logo from five years ago, you still need to obtain approval for the use of the design on the particular items you are ordering and only for distribution at your Reunion.

#### Applying for approval

You must complete one online form <u>per vendor</u>. If you are using only one vendor, all your items can be submitted on a single form. We will need to know:

- The quantity per item
- The approximate cost including set-up and shipping (if over \$25,000 you will need to send it out for bid if you do not use one of the 11 preferred vendors. Business Services will assist with this process.)
- The vendor name, mailing address, email address, and the phone number.
- Whether or not the vendor is licensed with Cornell. (See the next paragraph for more details.)
- You must also submit a picture of each item. This can be a sketch from the vendor, a picture printed from their web site, or an image file (JPG, etc.). <u>We can't process your request without all this information.</u>

Requests can be submitted using the online form found here: <u>https://apps.univcomm.cornell.edu/brand-forms/forms/artwork.html</u>

#### Vendors

We have provided you with a printed list of Cornell's approved vendors for souvenir products (see next pages). It is required that only licensed vendors are used; however, the University has allowed our office to authorize a one-time exception. If you prefer to use a local, reputable vendor or a classmate, they can be granted a one-time exemption.

If a non-licensed vendor inquires about becoming an approved vendor through Cornell, please ask them to contact Kyle Kubick, in University Relations– <u>kak243@cornell.edu</u> – so the process and purpose can be discussed directly with them. Likewise, if your vendor does not appear on the approved vendor list but claims to be currently licensed with Cornell, have them contact Kyle Kubick at <u>kak243@cornell.edu</u> or ask them to visit the Cornell brand website at <u>https://apps.univcomm.cornell.edu/brand-forms/forms/</u>.

#### Legalities

Reunion souvenirs are not "giveaways". Attendees "purchase" a souvenir as part of their package price. Also, additional souvenirs may be sold during Reunion if you have a more than adequate stock. It is because of this that trademarking is particularly important.

If you are confident that you'll have extra souvenirs, you can offer to sell additional souvenirs to classmates. You must sell them at cost or below in order to avoid having to deal with sales tax. You can, however, lower the price per item a bit, or offer a "buy one get one half price" deal.

If you want to produce something that contains photos or audio/visual recordings that are or may be copyrighted, please speak directly with your Reunion contact in Alumni Affairs <u>before proceeding</u>. They can tell you what can and can't be done, and can help guide you through the production process.

#### Timeliness

We strongly suggest deciding on your vendor(s), if not before, soon after receiving the souvenir update worksheet in January. Although you may not have made final decisions on items and quantity by the time that update is due, you should have at least discussed the items you are considering with your vendor(s) by then, so that they can give you a time frame needed for ordering. If an item is being produced internationally, for example, the vendor may need extra time to receive and finalize the order. Better early than too late!

#### Other tips

- Get quotes in writing! There will likely be additional costs, such as set- up fees and shipping. You'll need all this information to budget appropriately.
- Consider where your souvenirs will be shipped/stored before Reunion. Some local vendors offer storage, and you might have a local classmate willing to help.
- The more specialization you request from the vendor, the higher the cost will likely be. Also, sized souvenirs can create complications. If you order sized souvenirs, carefully consider the fit and order plenty in each size.
- If you are interested in shopping around for the best price, Business Services will assist with this process, even if the cost will come in under \$25,000 (which may necessitate the bid process.)
- Consider that several of your classmates will be traveling by plane and will need to take one or more souvenirs on the plane.
- Classes that anticipate having many children may want to consider purchasing a reasonable child souvenir.
- One or two souvenirs are preferable. It is better to have one nice item than five trinkets!
- Souvenirs are a fixed cost in your budget. Order one per adult at the top range of expected attendance, but do not order 100+ beyond that top number hoping you'll break a record. You can lose money quickly that way!
- Once you decide on your anticipated souvenir cost (during budget preparation in December), stick to it! If it ultimately costs less than anticipated you can use the additional dollars for your cushion, or lower your fees.

		Reu	Reunion 2020 Souvenir Preferred Vendors	erred Vendors		
VENDOR NAME	CONTACT	PHONE	ADDRESS	EMAIL	ONLINE	SPECIALTY
Adminders	Janet Keefe	607-533-7700	4 Dandyview Heights Lansing, NY 14882	janet@adminders.com	<u>www.adminders.com</u>	Promo & Apparel
Bear Necessities	Victor Cheung	607-272-4319	413 College Avenue Ithaca, NY 14850	sales@bearnecessitiesonline.com	www.bearnecessitiesonline.com Apparel	Apparel
Cayuga Xpress	Barney Schug	607-257-2963	1650 Hanshaw Road Ithaca, NY 14850	barneys@cayugaxpress.com	<u>cayugaxpress.com</u>	Promo & Apparel
Cooley Group, Inc.	Kevin Hunter	800-367-6716	6700 Kirkville Road East Syracuse, NY 13057	khunter@cooleybrand.com	www.cooleybrand.com	Promo & Apparel
Custom Source Marketing & Design	Racie Blewitt	908-287-2650	133 South Main Street Suite 200 Milltown, NJ 08850	<u>csm.sales@customsourcemkg.com</u> rblewitt@customsourcemkg.com	www.customsourcemkg.com	Promo & Apparel
Image Packaging	Margaret Thoma	800-793-2095 ext 102	231 West Water Street Suite 101 Elmira, NY 14901	mmt@imagepackaging.com	imagepackaging.com	Promo & Apparel
Proforma (S & D Ventures)	Damian Giordano	315-263-8180	8195 Cazenovia Road Suite 33 Manlius, NY 13104	damian.giordano@proforma.com	<u>cornell.espwebsite.com</u> <u>www.proforma.com/sm</u>	Promo & Apparel
PSP Unlimited (J. Gould's Perfect Screen Printers)	Barry Leonard	607-272-0099	245 Cherry Street Ithaca, NY 14850	barry@pspunlimited.com	<u>www.pspunlimited.com</u>	Apparel
The Cornell Store	James Best	800-624-4080	135 Ho Plaza Ithaca, NY 14850	jfb288@cornell.edu	www.cornellstore.com	Promo & Apparel
Total Promotions	Scott Kinzelberg	847-831-9500	1340 Old Skokie Road Highland Park, IL 60035	scott@totalpromote.com	www.TotalPromote.com	Promo & Apparel

# **Rental Equipment**

# CLASSES AND GROUPS PAY FOR:

# \*2019 PRICES

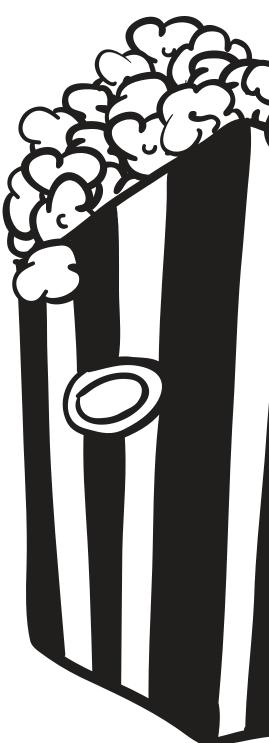
Basic audio visual/sound equipment not related to presider Systems priced without technician	
40" or 50" Flat screen tv (your hq may already have this.	
Please check with your housing contact.)	\$150.00
lpod stereo	
Megaphone	\$15.45
Balloons/packages of approximately 100	\$11.66
Popcorn machine	
Popcorn (serves approximately 250 people)	\$72.95
Fill n chill ice table	\$29.00
Cotton candy machine	\$49.00
Frozen drink machine	\$89.00
Cocktail tables (30 inch high)	\$10.12
Cocktail tables (30 inch low)	\$8.74
Umbrella table	\$44.35
Farm table	\$79.00
Wine barrel table	\$30.00
Dance floor (per 3x3 square - marbled or parquet)	\$17.22
Freezer (your hq may already have this.	lly \$1000 - \$1500)
Please check with your housing contact.)	\$85.00
Mini refrigerator	
Refrigerator (your ha may already have this. please check with your housing conta	
Vinyl table covers	\$4.40
Cloth table covers,120 " Round Linens	\$12.99
Cloth table covers, 60 X120 (fits 6 foot rectangular table)	
Keurig coffee	\$39.00
Coffee makers	\$34.14
*The 2019 prices listed above are subject to increase and do not include the delivery cha	arae

\*The 2019 prices listed above are subject to increase and do not include the delivery charge

# CLASS PROGRAMS PAYS FOR:

Work with your class contact to find out how many of each item will be allotted to your group.

Booster seatsTrash cansTables and chairsRefrigerators (if one is not available at hqs)Pack and playSound systems (for presidential visits)High chairsWheelchairsIce tubsEasels



# **Headquarters Supply Checklist**

(Supplied by Class Programs)

## **SUPPLY BOX**

**Binder clips Black Sharpies** Blue tape Bottle opener Cash box Cork screw First aid kit Glue sticks Paper clips Pens Post-its Pushpins/tacks Ream of paper **Receipt books** Rubber bands Ruler Scissors Scotch tape Stapler and staples Surge protector Swipe machine tape Twine / string

## **OTHER**

Cell phone Class banner(s) Class buttons Desk phone Easels Envelopes – 9 X 12 (if requested) HQ notebook Ice tubs Labels (if requested) Swipe machine Traffic cones

# Ithaca locations for printing/copying:

## <u>Kinko's</u>

## Gnomon Copy

607-272-0202 605 West State Street 607-273-3333 through Friday (NOT open on Saturday) 723 S. Meadow Street

## Where to purchase office supplies and other miscellaneous items:

Best Buy at Ithaca Mall Kinney Drugs on North Triphammer Rd. Staples on Route 13 Target at Ithaca Mall The Cornell Store on Ho Plaza Wal-Mart on Route 13

TOTAL FOOD AND BEV COST	\$1,429.68	\$1,366.45	\$2,001.64	\$3,718.27	\$2,016.35	\$2,216.08	\$3,285.56	\$3,702.75	\$5,159.68	\$3,779.04	\$10,508.27	\$6,726.12	\$529.40
SIGNIFICANT FOOD - (INCLUDES DELIVERY CHARGES)	\$114.10	\$310.84	\$681.42	\$492.31	\$546.92	\$300.46	\$662.23	\$883.64	\$883.51	\$1,093.43	\$1,721.30	\$798.96	\$113.73
WINE COST	\$974.00	\$852.64	\$724.00	\$2,383.44	\$724.00	\$1,562.00	\$1,032.96	\$1,094.00	\$2,603.36	\$1,488.32	\$4,640.95	\$2,251.26	\$140.00
# WINE CASES	8	6	7	17	7	12	11	10	23	12	42	23	1
TOTAL ICE COST	\$72.00	\$48.00	\$80.00	\$64.00	\$104.00	\$120.00	\$112.00	\$200.00	\$176.00	\$120.00	\$184.00	\$168.00	\$40.00
# ICE BAGS	ი	9	10	8	13	15	14	25	22	15	23	21	5
BEER COST (INCLUDES PLASTIC CUPS AND DEPOSIT)	\$107.85	\$79.45	\$18.00	\$458.00	\$317.40	\$174.40	\$803.10	\$820.80	\$922.85	\$766.55	\$2,409.34	\$2,758.16	\$124.35
# BEER CASES	4	3	5	16	11	9	26	26	30	18	77	206	4
BLIZZARD WATER JUG COST	\$6.98	\$13.96	\$0.00	\$27.92	\$29.21	\$10.47	\$10.47	\$24.43	\$55.84	\$29.21	\$22.72	\$64.91	\$0.00
# BLIZZARD WATER JUGS	2	4	0	8	6	ε	3	7	16	6	7	20	0
BIG RED AND BLIZZARD BOTTLED WATER COST	\$93.85	\$0.00	\$239.00	\$13.16	\$122.00	\$48.75	\$395.00	\$92.12	\$0.00	\$36.19	\$785.00	\$0.00	\$13.16
# BIG RED AND BLIZZARD WATER CASES	15	0	24	4	12	20	40	33	0	11	80	0	4
JUICE COST	\$0.00	\$20.58	\$41.16	\$56.40	\$20.58	\$0.00	\$0.00	\$159.30	\$197.10	\$97.56	\$219.66	\$126.45	\$0.00
# JUICE/ICE-TEA CASES	0	2	4	5	2	0	0	15	18	6	20	16	0
SODA COST (INCLUDES PLASTIC CUPS AND DEPOSIT)	\$60.90	\$40.98	\$218.06	\$223.04	\$152.24	\$0 <sup>.</sup> 00	\$269.80	\$428.46	\$321.02	\$147.78	\$525.30	\$558.38	\$98.16
# SODA/FLAVORED WATER CASES	5	3	16	15	6	0	16	33	20	11	33	42	8
* HQ ADULTS	242	118	493	320	440	229	480	537	518	213	585	1081	60
YEAR/GROUP	,59	`64	69、	`74	67.	`84	,89	`94	66,	`04	60,	`14	CRC

Beverage and Food Consumption for Reunion 2019

# **Welcome Materials and Information**

# WHAT CLASS & REUNION PROGRAMS PROVIDES:

- 9 x 12 white envelopes (*if requested* may use your souvenir bag if offering one)
- Reunion Activities & Events Guide with transportation insert (*shuttle bus route, accessibility transport information*)
- University post-Reunion survey forms ('45 '70 only)
- University-sponsored event & policy information posters
- College/unit program and event communications (as provided to Alumni Affairs)
- Deceased classmates list (11x17 poster)
- Proposed slate of class officers (11x17 poster)
- Class/group Reunion buttons

## WHAT CLASSES CAN CONSIDER PROVIDING

- Class-specific Reunion schedule
- Welcome letter
- Clerk bios
- Lists of registrants who have arrived (database reports)
- Class officer information (class meeting, 8.5 X 11 slate of new officers, etc.)

_	
_	
σ	
3	
-	
ъ	
~	
4	
S	
2,	
->	
S	
σ	
- A	
Ð	
Ē	
C	
٩	
ø	
0	
_	
~	
ŵ	
111	
S	
U.	
ē	
<u> </u>	
.=	
÷Ξ	
Ē	
iΕ	
iΕ	
iΕ	
al Tii	
/al Ti	
/al Ti	
/al Ti	
rival Ti	
rival Ti	
rival Ti	
rival Ti	
/al Ti	
<b>Arrival Ti</b>	
1 2019 Arrival Ti	
<b>Arrival Ti</b>	
n 2019 Arrival Ti	
1 2019 Arrival Ti	
n 2019 Arrival Ti	
nion 2019 Arrival Ti	
nion 2019 Arrival Ti	
nion 2019 Arrival Ti	
union 2019 Arrival Ti	
union 2019 Arrival Ti	
eunion 2019 Arrival Ti	
union 2019 Arrival Ti	
eunion 2019 Arrival Ti	

ExpectedActualExpected	10th Reunion 15th Reunion 20	20th Reunion	25th Reunion	30th Reunion	35th Reunion	40th Reunion	45th Reunion	noin
213         0         82         0         34         0         53         5         51         11         49         0           157         18         84         11         44         9         73         18         75         11         79         13           150         141         65         72         13         32         54         47         52         74         58         53           195         409         73         198         7         45         36         105         40         17         38         125           75         0         33         0         9         0         20         20         66         0         66         0         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         75         18         130         75         18         130         75         18         130         75	Expected Actual				al Expected Actual	al Expected	Actual Expected Actual	d Actual
157 $18$ $84$ $11$ $44$ $9$ $73$ $18$ $75$ $11$ $79$ $13$ $150$ $141$ $65$ $72$ $13$ $32$ $54$ $47$ $52$ $74$ $58$ $53$ $195$ $409$ $73$ $198$ $7$ $45$ $36$ $107$ $38$ $125$ $75$ $0$ $33$ $0$ $9$ $0$ $20$ $0$ $66$ $0$ $66$ $0$ $66$ $0$ $75$ $63$ $96$ $71$ $38$ $13$ $24$ $103$ $13$ $0$ $75$ $63$ $96$ $71$ $38$ $13$ $24$ $103$ $13$ $0$ $71$ $95$ $71$ $38$ $146$ $88$ $148$ $71$ $106$ $66$ $0$ $66$ $71$ $95$ $33$ $146$ $88$ $148$	0 34		59		30	0 44	0	43 0
150         141         65         72         13         32         54         47         52         74         58         53           195         409         73         198         7         45         36         105         40         107         38         125           7         75         0         33         0         9         0         20         0         6         0         6         0         6         0           7         75         0         39         1         11         0         41         0         66         0         6         10         10         10 <td>11 44</td> <td></td> <td>75</td> <td></td> <td>13 33</td> <td>10 81</td> <td>22</td> <td>72 25</td>	11 44		75		13 33	10 81	22	72 25
	72 13		52		53 18	47 14	68	38 63
36         0         33         0         9         0         20         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         6         0         0         30         0           7         55         63         49         73         30         4         113         24         103         13         72         18           6         71         38         48         13         146         88         148         71         106         67         67         136         136	198 7		40	38	25 28	52 49	71	17 93
	6				9	т О	0	2 0
55         63         49         23         30         4         113         24         103         13         72         18           63         96         71         38         48         13         146         88         148         71         106         66           63         96         71         95         30         56         80         181         70         190         36         130           69         15         71         95         30         56         80         181         70         190         36         130           70         13         72         13         41         87         101         44         81           71         13         0         13         12         13         13         13         13           72         13         69         9         41         42         14         81         14         81           73         13         13         13         13         14         81         14         10         14         10           74         13         13         13         13         14         14	1 11				8	0 32	0	3 2
	23 30		103		18 18	7 30	6	9 12
69         115         71         95         30         56         80         181         70         190         36         130           61         78         23         69         9         41         42         119         87         101         44         81           70         9         0         12         0         6         0         7         0         9         0         14         81           7         9         0         12         0         6         0         7         0         9         0         14         81           7         9         3         0         6         10         12         0         14         81         0         7         0         7         0         7         0         7         0         14         81         0         14         81         0         14         81         0         14         81         16         16         14         81         16         16         16         16         16         16         16         16         16         16         16         16         16         16         16 <td< td=""><td>38 48</td><td></td><td>148</td><td></td><td>66 42</td><td>7 94</td><td>54</td><td>61 31</td></td<>	38 48		148		66 42	7 94	54	61 31
61         78         23         69         9         41         42         119         87         101         44         81           7         9         0         12         0         6         0         7         0         9         0         14         81           7         0         12         0         6         0         7         0         9         0         14         0           7         0         12         0         10         12         0         7         0           8         13         0         10         10         12         0         7         0           1         2         1         2         4         8         18         6         20         0         3           1         2         1         2         1         8         29         4         32         3         35           1         0         12         1         20         0         8         2         4         32         3         35	95 30		20	36	30 13	57 16	113	30 46
9         0         12         0         6         0         7         0         9         0         14           7         2         0         3         0         0         10         12         0         7         0         7         0         7         1 <td>6 69</td> <td></td> <td>87</td> <td></td> <td>81 30</td> <td>31 19</td> <td>35</td> <td>13 17</td>	6 69		87		81 30	31 19	35	13 17
2         0         3         0         10         12         0         12         0         7           4         5         1         2         2         4         8         18         6         20         0         7           2         25         0         5         3         18         8         29         4         32         3           0         12         1         20         0         8         29         4         32         3           0         12         1         20         0         8         5         17         1         12         5	9 0	7 0			0 0	6 0	0	8 0
4         5         1         2         2         4         8         18         6         20         0           2         25         0         5         3         18         8         29         4         3           0         12         1         20         0         8         29         4         32         3	0 0				0 7	0 23	0	3 0
2         25         0         5         3         18         8         29         4         32         3           0         12         1         20         0         8         5         17         1         12         5			9		3 1	1 8	7	6 5
0 12 1 20 0 8 5 17 1 12 5	5 3		4		35 1	4 3	21	2 12
	0		1		8 1	2 3	10	4 2
Saturday after dinner         1         5         2         6         0         0         3         1         2         2         0         1	0	3	2		1 1	0 0	1	0

													Continuous	0		
	50th Reunion		55th Reunion		60th Reunion	ion	65th Reunion	ion	70th Reunion	ion	75th Reunion	ion	Reunion Cl	ub (CRC)	Reunion Club (CRC) Non-Reunion Year	Year
	Expected Actual		Expected Actual		Expected Actual	Actual	Expected	Actual	Expected	Actual	Expected Actual Expected Actual Expected Actual Expected Actual	Actual	Expected		Expected	Actua
Thursday lunchtime	92	0	25	0	75	0	23	0	19	0	9	0	11	0	17	7
Thursday after lunch	127	40	57	11	76	35	23	3	16	0	9	0	12	6		14
Thursday dinnertime	34	194	5	52	21	85	8	35	7	12	2	14	7	17		11 23
Thursday after dinner	15	64	6	29	3	51	1	16	0	19	0	0	9	15	11	1 13
Friday breakfast	0	0	2	0	4	0	0	0	0	0	0	0	2	0		1
Friday after breakfast	44	0	2	0	16	0	3	0	2	0	0	0	2	0		3
Friday lunchtime	24	12	0	2	18	2	3	1	1	0	0	0	3	0	11	1
Friday after lunch	61	68	6	2	12	15	4	2	0	1	1	0	0	2		19 16
Friday dinnertime	14	66	4	14	3	29	4	10	2	11	0	0	1	7		15 45
Friday after dinner	16	27	0	0	4	22	0	0	0	4	0	0	2	0		11 29
Saturday breakfast	16	0	3	0	0	0	2	0	0	0	0	0	0	0		4
Saturday after breakfast	12	0	4	0	0	0	2	0	0	0	0	0	0	0		3
Saturday lunchtime	0	6	0	1	0	0	0	0	0	0	0	0	0	0		3
Saturday after lunch	1	8	0	4	0	0	0	3	4	0	0	0	1	0		0
Saturday dinnertime	0	7	0	1	0	0	0	0	0	0	0	0	0	2		0 132
Saturday after dinner	0	0	0	0	0	0	0	0	0	0	0	1	0	0		0

# **Check Out at Tatkon on Sunday BEFORE 2:00 PM**

# **Reunion Chairs**

Accounting with Kathy Davis Tatkon PCCW Room (first room on the left)

- □ Cash, Credit Card & Check Envelopes, and deposit summary sheets
- □ Clerk Bonus (Tip) Sheets filled out and signed by chairs
- Credit Card Sheets only if you used spare swipe machine or transaction did not go through
- Payment request forms
- □ All receipts for purchased items
- Hold harmless forms
- Swipe machine with duplex jack cord and extra rolls of paper

#### Other Responsibilities

- □ Sign clerk time cards
- Turn in building keys (master key, secure storage keys, etc.) North: RPCC West: Alice Cook

## Throw Away Posters Extra Flyers Leave in Headquarters Secure Storage TVs, DVDs, stereos, etc. Water jugs and coolers All beer EXCEPT Ithaca Beer

#### Leave in Headquarters

- **Big Blue Facility (FAC) Tubs**
- Taylor rental items pack & plays; high chairs, popcorn machines, etc.

#### **Consider Donating** Friendship Donations Network Reference guide in HQ Notebook

- Decorations
- Juice, bottled water (no soda)
- Food
- Foam board signage
- Paper products, cups
- Class specific lanyards
- Food supplies trays, containers
- Hand sanitizer

## Clerks

**Return to Tatkon Tang Room** Pack in plastic tubs

- HQ notebooks
- First aid box
- Cell phone with charger in the original box
- Class banner(s) Π
- HQ desk phone
- HQ supply tote (clear plastic box)
- Sample souvenir (one of each of your class souvenirs)
- Π Miscellaneous items extra reams of paper, Activities & Events booklets, buttons, envelopes

#### Return to Tatkon Advisory Room

Full unopened cases of wine and Ithaca Beer

**Return to Tatkon Loading Zone** Outside Tatkon in pull off area

- Easels
- Traffic cones
- Extra plastic tubs
- Step stools
- Wheel chairs
- Alumni Affairs Blue Ice tubs (they are labelled) – Please only bring ice tubs that were **provided by** Alumni Affairs – check your rental sheet

Van Inspection Outside Tatkon in pull off area

□ Van gets inspected for damage by our staff BEFORE being returned

Computers and printers


-