

# SUMMER BEEF FIELD DAY

## BREEDING, SELECTING AND MARKETING CATTLE

SATURDAY, JULY 21, 2018, 9:00 A.M. TO 3:00 P.M.

LUNCH WILL BE SERVED AND THE EVENT IS BEING OFFERED FREE OF CHARGE.



**LOCATION: PSU BEEF/SHEEP CENTER  
ORCHARD ROAD, STATE COLLEGE, PA 16803**

### AGENDA:

#### 9:00AM REGISTRATION

#### 9:45AM WELCOME

Dr. Terry Etherton, Department Head, Distinguished Professor of Animal Nutrition and Dr. Steve Loerch, Senior Associate Dean of the College of Agricultural Sciences

#### 10AM BREEDING FOR THE FUTURE: GENOMIC SELECTION IN ANGUS CATTLE

Dr. Dan Moser, President of Angus Genetics Inc.

#### 11AM SELECTION OF CATTLE COMBINING PHENOTYPE AND GENOTYPE

Ben Williamson, Instructor of Animal Science and PSU Livestock Judging Team Coach

#### 11:30AM REAL WORLD SELECTION IN PROGRESS

A tour of the Penn State Angus Herd Wendall Landis, Manager of the PSU Beef/Sheep Center

#### 12:30PM LUNCH

Brisket with all the trimmings

#### 1:30PM ANGUS LINK: A VALUE ADDED FEEDER CALF MARKETING PROGRAM

Dr. Dan Moser, President of Angus Genetics Inc.

#### 2:00PM TOUR OF THE HALLER BEEF CATTLE FORAGE RESEARCH FACILITY

An update on past, current and future forage research by Dr. Tara Felix, Penn State Extension Beef Specialist and Dr. Jessica Williamson, Penn State Extension Forage Specialist

#### 3:00PM ADJOURN

REGISTRATION DEADLINE: JULY 14, 2018 AT 5:00 P.M.

TO REGISTER ONLINE GO TO [HTTPS://EXTENSION.PSU.EDU/SUMMER-BEEF-FIELD-DAY](https://extension.psu.edu/summer-beef-field-day) OR CONTACT 1-877-345-0691

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