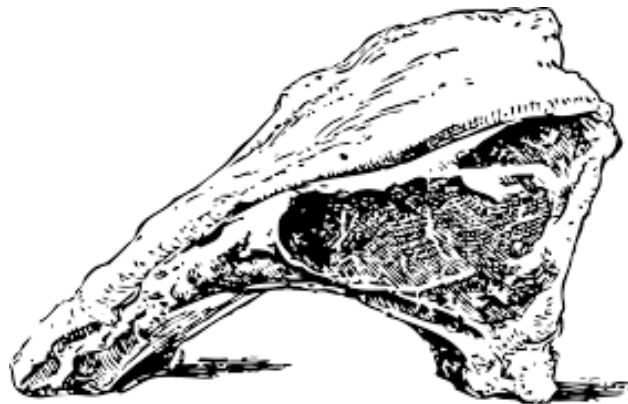


Adding New Cuts to Your Freezer Trade

February 21, 6:30pm-8:30pm

CCE Ontario, 480 N Main St., Canandaigua, NY

Learn new meat cuts! Expand your offerings! Add value to your freezer trade!



Retired meat marketing specialist Steve Olson will be demonstrating some of the newest developed beef cuts. These cuts can add value to your direct marketing/freezer trade sales! He will also discuss software he helped develop highlighting meat cuts. Beef cuts will be demonstrated but pertains to other species, too. Cost is \$15 per person. Register online at <https://tinyurl.com/newcuts> or call 585.394.3977 x427. Contact Nancy Glazier, nig3@cornell.edu or 585.315.7746 for more information.

Cornell Cooperative Extension
Central New York Dairy, Livestock and Field Crops

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