Marketing Meetings

In order to stay in business as producers, we need to learn how to produce a consistent product for our consumers to continue to come back year after year. Currently in our industry, producers do not set themselves apart from others. In order to continue to be profitable this is what producers need to start doing. Mackenzie Waro will discuss different outlets for your end product and Ashley McFarland will discuss how to produce the quality consistent product to sell.

Speakers: MacKenzie Waro, Livestock & Processing Specialist, Harvest NY
Ashely McFarland, Livestock Specialist, Central New York Dairy, Livestock & Field Crops Team

While there is no charge for attending, we ask that you pre-register so we can contact you in the event of cancellation or rescheduling. Registration due by November 22, 2017

Register by calling CCE Herkimer at (315) 866-7920 or emailing herkimer@cornell.edu or online at http://cnydfc.cce.cornell.edu/events.php or fill out the form below and mail to CCE Herkimer. Be sure to indicate which meeting you wish to attend.

Each meeting is 6-7:30 PM

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Address</th>
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<tbody>
<tr>
<td>Tuesday, November 28</td>
<td>CCE Herkimer County Office</td>
<td>5657 State Route 5, Herkimer</td>
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<tr>
<td>Thursday, November 30</td>
<td>CCE Schoharie Extension Office</td>
<td>173 South Grand St, Cobleskill</td>
</tr>
<tr>
<td>Monday, December 4</td>
<td>Montgomery County Annex Building, Room 111</td>
<td>20 Park St, Fonda</td>
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<tr>
<td>Tuesday, December 5</td>
<td>CCE Chenango Extension Office</td>
<td>99 Broad St, Norwich</td>
</tr>
<tr>
<td>Wednesday, December 6</td>
<td>CCE Saratoga Extension Office</td>
<td>50 West High St, Ballston Spa</td>
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Registration is FREE: Pre-registration is required by November 22, 2017

Please pre-register by registering online at http://cnydfc.cce.cornell.edu/
or call (315) 866-7920 or email herkimer@cornell.edu or fill out the registration form below and mail to:
Cornell Cooperative Extension of Herkimer County, 5657 State Route 5, Herkimer, NY 13350.

Space is limited, so please register early!

Choose Location (Circle One):

Herkimer 11/28          Cobleskill 11/30          Fonda 12/4
Norwich 12/5            Saratoga 12/6

Farm Name ____________________________
Name _______________________________ Number attending: ______
Address _____________________________ City ______________________ NY Zip_________
Phone ____________________________ Email __________________

Central New York Dairy, Livestock and Field Crops Team serving
Chenango, Fulton, Herkimer, Montgomery, Otsego, Saratoga and Schoharie Counties

Cornell Cooperative Extension is an employer and educator recognized for valuing AA/EEO, Protected Veterans, and Individuals with Disabilities and provides equal program and employment opportunities

Please contact the Cornell Cooperative Extension if you have any special needs.