



#### Cornell Cooperative Extension Presents:

## Producing the Quality Beef Your Customers Seek Mike Baker, Extension Beef Specialist Chris Wilson, Wilson Beef Farms

November 4<sup>th</sup>, 2013

Registration at 5:30 pm, Dinner at 6 pm with program to follow

The last three bulls you used account for 75% of the genetic makeup of your cow herd. Good bulls are not cheap and bad bulls cost you money with every poor calf weaned out of an underperforming cow. You really can't afford to make a mistake in selecting a bull. The Expected Progeny Differences (EPD) is the accurate tool a farmer can use to reduce the risk of making the wrong decision in purchasing a bull.

This program will provide the basics to understanding EPDs, which EPDs are relevant to your farm, and how to use them to reach your marketing objectives. We will end the session with an exercise in which you will choose the right bull for a given set of herd conditions. This is the first of a series of educational meetings covering factors that influencing profitability culminating with a Hoof to Rail program in March 2014.

### Location - Anastassia Events: 6440 Pike Street, Portageville, NY 14536

#### Registration is required by October 29th.

Cost for the workshop is \$15/person, includes dinner.

For more information contact: Lynn Bliven,

Agriculture & Natural Resources Issue Leader,

Extension Allegany/Cattaraugus County
5435A Country Rd 48 Belmont, NY 14813
Issue Leader,

Mail Registration Form to:

Attention: Lynn Bliven

Cornell University Cooperative Extension Allegany/Cattaraugus County, 585-268-7644 ext. 18 or Nancy Glazier, Small Farms/Livestock Specialist, Northwest Dairy, Livestock, Field Crops Team, 585-315-7746.

Cornell Cooperative Extension provides equal program and employment opportunities. Program Sponsored by Northeast SARE NE 2012 SARE Professional Grant: "An Educational Program for Traditional and non-Traditional Beef Production."

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# Registration is required by October 29th. Name(s)\_\_\_\_\_\_\_ Address\_\_\_\_\_\_\_ Zip Code\_\_\_\_\_\_\_ Daytime Phone: \_\_\_\_\_\_\_Email: \_\_\_\_\_\_\_

**Producing the Quality Beef Your Customers Seek Pre-registration Form** 

Amount Enclosed	\$ @ \$15.00/person

Total Enclosed: \$\_\_\_\_\_ Make checks payable to: Cornell Cooperative Extension