Everything we know about transportation, automobiles, travel is about to change.

Advanced Mobility Project: Beyond the Connected Vehicle

Self-driving cars

Connected cars - Telematics - Smart Cars - Shared Cars

Re-imagined buses, trucks, transportation systems

Advanced Safety Systems - Shared vehicles

One conference will cover it all – Live @ 9am from Detroit – Free - Online on February 21st

Take a look into the future of the automotive and transportation industries on February 21st by joining the live, online Beyond the Connect Vehicle Conference from 9:00a.m-4:30p.m. Listen to keynote speakers and interactive discussions on how we can make moving from point A to point B safer, cheaper, greener and, perhaps, driver-less.

The conference is being produced by Next Energy and made available online by Detroit Public Television. It is the first event for the recently announced Advanced Mobility Project which is focused on the future of transportation.

Click here to watch the conference starting at 9am on Friday: www.dptv.org/connected

The auto industry is moving fast to embrace vehicle connectivity, but that’s only the beginning. This conference will feature some of the world’s best advanced mobility thinkers and explore exciting new trends for personal transportation. Some of the topics include:

- The connected vehicle – what it is and how it’s changing everything
- How connectivity impacts our ability to get where we want, when we want
- How smart devices can add “day one” value
- Apps in vehicles vs. apps in smartphones
- How connected electric vehicles impact sustainability and quality of life
- Lessons from innovative mobility projects in deployment
- Where we go next: evaluating the timeline and factors for large volume consumer adoption

Who’s speaking? The complete conference agenda is below. For more information go to: http://www.advancedmobilityproject.org/
AGENDA ADVANCED MOBILITY PROJECT – 2-21-2014 – NEXTENERGY CENTER

WELCOME
9:00 - 9:15 a.m.
Bill Hampton, Publisher, AutoBeat Group
Jean Redfield, President & CEO, NextEnergy

KEYNOTE: THE CONNECTED VEHICLE - WHAT IT IS & HOW IT’S CHANGING EVERYTHING
9:15 - 9:45 a.m.
Nick Pudar, Director, Urban Active Solutions, General Motors Company

HOW SMART DEVICES CAN ADD “DAY ONE” VALUE
9:45 - 10:30 a.m.
Ed Griffor, Walter P Chrysler Technical Fellow, Chrysler Group, LLC
Scott McCormick, President, Connected Vehicle Trade Association
Moderator: Brian Daugherty, Associate Director, Advanced Development and Intellectual Property, Visteon Corporation

HOW CONNECTIVITY IMPACTS OUR ABILITY TO GET WHERE WE WANT, WHEN WE WANT
10:45 a.m. – 11:30 a.m.
Ben Stanley, Global Automotive Lead, IBM Institute of Business Value
Michael Somoza, CEO, GottaPark
Moderator: Jessie Feller, Managing Director, Meeting of the Minds

2014 ITS WORLD CONGRESS: REINVENTING TRANSPORTATION IN OUR CONNECTED WORLD
11:30 a.m. – 11:45 a.m.
Jim Barbaresso, Vice President, ITS & Chair, HNTB Corporation

LUNCH, NETWORKING & TOURS
11:45 a.m. - 1:00 p.m.

APPS IN VEHICLES VS. APPS ON SMARTPHONES
1:00 - 1:45 p.m.
John Ellis, Global Technologist & Head of the Ford Developer Program, Ford Motor Company
Jeff Klaumann, Head of Samsung Apps US, Samsung Electronics
**Moderator:** Josh Diskin, Business Development, Detroit Labs

**HOW CONNECTED ELECTRIC VEHICLES IMPACT SUSTAINABILITY & QUALITY OF LIFE**
1:45 - 2:30 p.m.
Chris Borroni-Bird, VP, Strategic Development, Qualcomm Technologies, Inc.
Jean Redfield, President & CEO, NextEnergy
**Moderator:** Gordon Feller, Director, Urban Innovations, CISCO Systems

**LESSONS FROM INNOVATIVE MOBILITY PROJECTS IN DEPLOYMENT**
2:40 - 3:40 p.m.
**Ann Arbor Connected Vehicle Safety Pilot:** Peter Sweatman, Director, UMTRI, University of Michigan
**Automated Transit Options:** Corey Clothier, Business Development Strategist, Comet LLC
**Integrated Transportation Systems in Detroit:** Sharmila Mukherjee, Supervising Planner & Project Manager, Parsons Brinckerhoff
**Connecting the Dots:** Sue Zielinski, Managing Director, SMART at University of Michigan
**Moderator:** Tim Johnson, Director, Transportation Initiatives, NextEnergy

**KEYNOTE: EVALUATING THE TIMELINE & FACTORS FOR LARGE VOLUME CONSUMER ADOPTION**
2:40 - 4:00 p.m.
Larry Burns, Professor, Engineering Practice, University of Michigan & Former Corporate VP, Research & Development, General Motors Company

**WHERE WE GO NEXT**
4:00 - 4:30 p.m.
Nigel Francis, Senior Vice President, Automotive Office, Michigan Economic Development Corporation
Jean Redfield, President & CEO, NextEnergy
**Moderator:** Bill Hampton, Publisher, AutoBeat Group