Host Name: Cornell Cooperative Extension of Onondaga County (CCE Onondaga).

Host Background Information: Cornell Cooperative Extension of Onondaga County is a sub governmental, not-for-profit 501c(3) with offices in Syracuse, NY. The mission of CCE Onondaga is to deliver researched based knowledge to the citizens and communities of Onondaga County for the betterment of lives and communities. CCE Onondaga was chartered nearly one hundred years ago and delivers programing that are reflected in the areas of study at Cornell University’s stator colleges (CALS and Human Ecology). Currently CCE Onondaga offers programing in the areas of agriculture, food systems, natural resources, horticulture, 4H youth development and nutrition.

Position Name/Job Title: Agriculture Business Development Intern

Position Context: A challenge to delivering education programing to agriculture producers is knowing who they are and how to communicate with them. The community of agriculture producers is always in flux both with the introduction of new producers onto the landscape and the diversification of existing producers into new product areas. The use of internet, social media and telephone varies greatly among agriculture producers. The work of the intern will enhance our programing by improving our communication with our target audience.

Position Description: The Agriculture Business Development Intern with will work with the CCE Onondaga Agriculture Program to research and model a system of communication to capture the identity of existing and new agriculture producers. In the course of testing a model of communication, the Intern will gather data and update the Onondaga County agriculture producer data base.

Basic Qualifications and Preferred Experience: Must have excellent communication skills, a valid driver’s license, an understanding of social media, the internet and good interpersonal communication skills (must be comfortable talking with people). An agriculture background is preferred.

Work Schedule: It is the expectation of the CALS NYS Internship Program that interns will devote 32 hours (80%) of a standard 40-hour work week to the responsibilities of their position and 8 hours (20%) to the community engagement project. It is preferable that the 20% release time be taken either in one eight-hour day or two, 4-hour half days. Host is willing to accommodate release time requirement.

Expected Outcomes (for intern): The intern will leave the position with a better understanding of the communication challenges facing a non formal educational organization like CCE Onondaga and, possible solutions and models that can be applied to similar situations. The intern will be engaging a large and diverse group of people and will hone their interpersonal communication skills. The intern will also develop many contacts and professional relationships over the summer.

Location of Assignment: Cornell Cooperative Extension of Onondaga County, 2 Clinton Sq., Syracuse, NY 13202.

Other: Equal Employment and Educational Opportunity / Educational Opportunity Program